

Liechtenstein Kongress für
nachhaltige Entwicklung und
verantwortungsvolles Investieren

Liechtenstein Congress on Sustainable Development and Responsible Investing

2. – 4. Mai/May 2012 .

Universität Liechtenstein / University of Liechtenstein

www.lisdar.li

Welcome



Klaus Tschütscher

Prime Minister, Principality of Liechtenstein

Originally focusing on ecological matters alone, the term 'sustainability' has since established itself as a guiding principle in the political landscape of today. Political, economic as well as social responsibility are all constituents of the term sustainability, based on one clear premise: Economic performance, social responsibility and the preservation of natural resources must be safeguarded so as to maintain an environment of opportunity for future generations.

Initiatives such as the Liechtenstein Congress for Sustainable Development and Responsible Investing represent an important foundation for social dialogue. To contribute towards the broader discussion of positive development and change in sustainability research and practice, the government of Liechtenstein supports the international sustainability initiative that is the Liechtenstein Congress 2012.

„Nachhaltigkeit“ - Ursprünglich auf ökologische Fragen begrenzt, hat sich dieser Begriff im Laufe der Jahre nun längst zu einem Leitprinzip in allen politischen Feldern entwickelt. Das Nachhaltigkeitsprinzip beschreibt eine umfassende Verantwortung für Politik, Wirtschaft und Gesellschaft gleichermaßen. Nachhaltigkeit basiert auf einer klaren Prämisse: Um auch künftigen Generationen Entwicklungsmöglichkeiten zu sichern, müssen wir wirtschaftliche Leistungsfähigkeit, soziale Verantwortung und den Schutz natürlicher Lebensgrundlagen zusammen denken.

Beim Dialog mit der Gesellschaft spielen deshalb Nachhaltigkeitsinitiativen, wie sie der Liechtenstein Congress for Sustainable Development and Responsible Investing“ beispielhaft präsentiert, eine herausragende Rolle. Ich wünsche mir persönlich eine breite Diskussion der positiven Veränderungen und Entwicklungen im Bereich der Nachhaltigkeit. Liechtenstein forciert deshalb gerne mit LISDAR Nachhaltigkeitsinitiativen mit internationaler Ausstrahlung.



Klaus Näscher

Rector, University of Liechtenstein

„The great aim of education is not knowledge, but action.“ This dictum of the English philosopher Herbert Spencer aptly describes the University of Liechtenstein: achieving academic excellence in a symbiosis of teaching and research, theory and practice. The University of Liechtenstein is an international centre of higher education, offering attractive study opportunities in the very heart of Europe. We are delighted that our concrete commitment to sustainability in knowledge and action finds such a tangible expression in the Liechtenstein Congress

„Das vordringliche Ziel der Bildung ist nicht Wissen, sondern Handeln“ – dieser Ausspruch des englischen Philosophen Herbert Spencer beschreibt die Universität Liechtenstein: Wissenschaftliche Exzellenz in einer Symbiose von Lehre und Forschung, von Theorie und Praxis zu schaffen. Die Universität Liechtenstein ist ein international gefragter Studienort mit attraktiven Studienmöglichkeiten im Herzen Europas. Wir freuen uns, dass unsere gelebte Verpflichtung zur Nachhaltigkeit in Wissen und Aktion sich so konkret im Liechtenstein Kongress ausdrückt.



Peter Droege

Congress chair, Professor of Sustainable Spatial Development, University of Liechtenstein

The Liechtenstein Congress is about sustainability and responsibility, central challenges of our times. A vital biosphere, a stable global climate, an economy based on renewable resources depend on commitments to ethical, democratic values. They rely on the great power of lasting investments in personal, financial and legal choices, building programs, business concepts and intelligent infrastructures. This year, the first congress day focuses on foundations. The word 'Foundation' describes the centuries-old enlightening financial instrument to further the common good – and connotes the footing of an edifice, beginning of a city, and underpinnings of a business, the very themes of the following days. We are privileged to lay the foundation to a great tradition with our partners, in an exciting quest to meet formidable challenges and seize equally formidable opportunities.

Der Liechtenstein Kongress fokussiert auf Nachhaltigkeit und Verantwortung, zentrale Herausforderungen dieser Zeit. Eine vitale Biosphäre, stabiles Weltklima, und eine auf erneuerbaren Ressourcen gebaute Wirtschaft setzen gelebte ethische und demokratische Werte voraus. Sie hängen ab von dauerhaften Investitionen in persönlicher, finanzieller und rechtlicher Hinsicht, neben Bauprojekten, Geschäftsideen und intelligenten Infrastrukturen. Dieses Jahr konzentrieren wir uns am ersten Tag auf Stiftungen. Im Englischen heissen sie 'Foundations', sind synonym mit den 'Gründungen' der folgenden Tage. Foundations bezeichnen nicht nur die Jahrhunderte alten dem Gemeinwohl dienenden finanziellen Innovationen, sondern auch die Grundfestungen eines Gebäudes, einer Stadt oder eines Unternehmens. Wir sind stolz, mit allen unseren Partnern an den Grundlagen einer grossen Tradition zu arbeiten, essentielle Aufgaben zu meistern und historische Gelegenheiten zu ergreifen.

The background features a complex 3D architectural structure composed of various rectangular blocks and planes. The color palette is primarily white and light gray, with a large, vibrant yellow section that serves as a backdrop for the text. The perspective is dynamic, with blocks receding into the distance, creating a sense of depth and modern design.

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Responsible investing for foundations, institutions and individuals

**Verantwortungsbewusstes Investieren:
Stiftungen, Institutionen und Privatpersonen**

**A sustainable economy – is this possible?
What is responsible investing?**

The Liechtenstein Congress offers a global forum for new insights and best practices. The role of foundations and their responsible investment policy, accountability and legal discretion in sustainable action are in the spotlight. Foundations control large volumes of financial assets, beyond the realm of corporate decision-making, public policy and civic accounting frameworks. Herein lie great opportunities in the making of choices for the common good, while securing investments for foundation sponsors, contributors, investors and foundation boards.

Eine nachhaltige Wirtschaft - ist das denn möglich? Was sind «responsible Investments»?

Verantwortungsbewusstes Investieren benötigt konkrete Orientierungspunkte, um neue Methoden und Erkenntnisse zu nutzen. Der Liechtenstein Kongress schlägt seit 2008 die Brücke zwischen den neuesten Theorien und bester Praxis im rapide wachsenden nachhaltigen Investment- und Entwicklungsbereich unserer Wirtschaft. Im Mittelpunkt des diesjährigen nachhaltigen Finanztages steht die Rolle von Stiftungen und deren verantwortungsvolle Anlagepolitik, ihre Rechenschaftspflicht sowie der rechtliche Ermessensspielraum für ein nachhaltiges Handeln.

Today most foundations keep their mission and their investment strategy apart. But they increasingly face criticism that some investments create conflicts with their missions, for example when health organisations invest in tobacco companies or coal production. Yet a number of pioneering foundations have come to the understanding that investments in line with their mission are not only possible, but also profitable and a perfect tool to finance development activities supported by grants.

The congress explores encouraging examples and discusses barriers for a broader implementation of mission based investments. Overriding challenges are posed by a global shift in resource policies, taking account of a decline in energy risks, climate change and broad natural resource depletion. Rising gaps between the wealthy and a growing worldwide class of poor, malnutrition and infant mortality are but some of the many equity challenges addressed by an increasing number of responsible foundations.

The sustainable finance day also features six detailed workshops. These are:

- sustainability frameworks for foundations
- the carbon and microfinance perspective
- mission based and impact investing
- sustainable investment strategies for foundations
- investment behaviour of foundations
- sustainable investments from a legal perspective

Stiftungen kontrollieren grosse Vermögenswerte, oft jenseits von Entscheidungsprozessen der öffentlichen Unternehmenswelt, der Politik und der breiten gesellschaftlichen Diskurse. Sie stellen eine grosse Chance dar im direkten Fördern guter Zwecke und philanthropischer Werte. Für eine nachhaltige Erfüllung ihrer Stiftungszwecke haben Förderer und Stiftungsräte ein grosses Interesse daran, dass ihre Anlagen Sicherheit und Rentabilität in Einklang bringen. Jedoch erweisen sich Stiftungszweck und gewählte Anlagestrategie bislang bei vielen Stiftungen als zu wenig aufeinander abgestimmt. Investitionstätigkeiten mancher Stiftungen stehen gar im direkten Konflikt mit der eigentlichen Mission und werden hierfür zunehmend stark kritisiert. Wenn Ziele im Gesundheitsbereich einhergehen mit Investitionen in Tabakfirmen oder Kohleförderung, dann ist, zum Beispiel, ein Konflikt gegeben.

Viele namhafte Stiftungen beschreiten heute neue Wege. Sie haben festgestellt, dass Investitionen im Einklang mit ihrer Mission nicht nur möglich, sondern auch rentabel sind und ein perfektes Werkzeug darstellen, um weiteres Kapital anzuwerben. Im Rahmen des Kongresses werden diese ermutigenden Beispiele vorgestellt und Barrieren sowie Lösungsansätze für eine breitere Umsetzung von missionsbasierten Investitionsstrategien diskutiert. Grosse, trendkonforme Chancen liegen in der globalen Energiewende zu erneuerbaren Ressourcen, gesteigerter Ressourcenproduktivität, der Reduzierung der Kluft zwischen Wohlstandsschicht und der wachsenden weltweiten Armut, Unterernährung und Kindersterblichkeit.

Damit sind nur einige der vielen Herausforderungen angesprochen, für die sich eine wachsende Zahl von Stiftungen verantwortlich sieht.

Der nachhaltige Finanztag enthält auch detaillierte Workshops. Sie behandeln:

- Nachhaltige Rahmen für Stiftungen
- Die Carbon- und Mikrofinanzperspektive
- Mission-Based und Impact Investment
- Nachhaltige Investmentstrategien für Stiftungen
- Investitionsverhalten von Stiftungen
- Nachhaltige Investitionen aus rechtlicher Perspektive

Program

2. Mai 2012

Responsible investing for foundations, institutions and individuals

- 08:30 Registration and coffee
- 09:00 **Welcome by the Prime Minister, Klaus Tschuetscher**
- 09:15 **Introduction: The sustainable economy is a stable economy**
Peter Droege, Professor for Sustainable Spatial Development and Chair, Senate, University of Liechtenstein
- 09:30 **Global outlook 2020-2040 and the Politics of Climate Change**
Lord Anthony Giddens, Professor, London School of Economics
- 10:00 **Positions and policies dialogue**
Jon Cracknell, JMG Foundation, Liechtenstein
Cath Tillotson, Chief Investment Advisor, Scorpio Partnership, London
- 10:30 **Sustainability in practice 1: strategic directions roundtable**
Chair: Joachim Klement, Partner, Wellershoff & Partners Ltd., Zürich
- 10:45 Morning Break

Foundations for a sustainable world

- 11:15 **Potential and evolution of foundations: rise of the ethical financial institution**
Christa Velasquez, Senior Fellow, Initiative for Responsible Investment, The Hauser Center for Nonprofit Organizations, Harvard University
- 12:00 **Responsible investments by foundations from a legal perspective**
Dominique Jakob, Head of the Centre for Foundation Law and Chair in Private Law, University of Zurich
- 12:30 **Sustainability in practice 2: action and practice forum**
Session speakers with:
Fredrik Gunnarsson, Administrative Chief, Mistra Foundation, Stockholm
Ivo Knoepfel, Founder and Managing Partner, OnValues
Chair: Francesco Schurr, Professor of Foundation Law, University of Liechtenstein
- 13:00 Lunch

Programm

2. Mai 2012

Verantwortungsbewusstes Investieren: Stiftungen, Institutionen und Privatpersonen

- 08:30 Registrierung und Kaffee
- 09:00 **Eröffnungsansprache des Regierungschefs Klaus Tschüscher**
- 09:15 **Einführung: Die nachhaltige Wirtschaft ist eine stabile Wirtschaft**
Peter Droege, Professor für Nachhaltige Raumentwicklung und Senatsvorsitzender,
Universität Liechtenstein
- 09:30 **Globaler Ausblick 2020-2040: Die Politik des Klimawandels**
Lord Anthony Giddens, Professor, London School of Economics
- 10:00 **Positionen und Politik im Dialog**
Jon Cracknell, JMG Foundation, Liechtenstein
Cath Tillotson, Chief Investment Advisor, Scorpio Partnership, London
- 10:30 **Nachhaltigkeit in der Praxis 1: Strategische Wege zu nachhaltiger Praxis**
Vorsitz: Joachim Klement, Partner, Wellershoff & Partners Ltd., Zürich
- 10:45 Vormittagspause

Stiftungen für eine nachhaltige Welt

- 11:15 **Potenziale und die Evolution der Stiftungen: Der Aufstieg ethischer Finanzinstitutionen**
Christa Velasquez, Senior Fellow, Initiative for Responsible Investment,
The Hauser Center for Nonprofit Organizations, Harvard University
- 12:00 **Verantwortungsvolle Investitionen von Stiftungen aus rechtlicher Perspektive**
Dominique Jakob, Leiter, Zentrum Stiftungsrecht und Inhaber des Lehrstuhl für Privatrecht,
Universität Zürich
- 12:30 **Nachhaltigkeit in der Praxis 2: action and practice forum**
Oben genannte Sprecher plus:
Fredrik Gunnarsson, Administrative Chief, Mistra Foundation, Stockholm
Ivo Knöpfel, Gründer und Managing Partner, OnValues
Vorsitz: Francesco Schurr, Inhaber des Lehrstuhls für Gesellschafts-, Stiftungs- und Trustrecht,
Universität Liechtenstein
- 13:00 Mittagessen

Climate and energy resilient investing

- 14:00 **Breaking the funding deadlock: financing the transition to a green global economy**
Jakob von Uexkull, Founder and Chair, Management Board, World Future Council
- 14:30 **Carbon based investment strategies**
Christoph Sutter, CEO & Chairman, South Pole Carbon Asset Management Ltd.
- 15:00 **Renewable energy finance strategies**
Olaf Weber, Director Environmental Affairs, KfW Bankengruppe
- 15:30 **Discussion**
Chair: Ingeborg Schumacher, Director Responsible Investing Competence Center, Kaiser Partner
- 15:45 Afternoon Break
-
- 16:15 **Workshop 1: sustainability frameworks for foundations**
- Bernd Hammermann, Head Public Registry and Bureau of Foundation Compliance, Government of Liechtenstein
 - Nicolas Vernier, Fondation de Luxembourg
 - Chair: Beate Eckhardt, Director, SwissFoundations
- Workshop 2: the carbon and microfinance perspective**
- Richard Voegeli, University of Liechtenstein and LIFE Climate Foundation
 - Fortunat Walther, Director, Medicor Foundation
 - Christoph Dreher, Managing Partner, Center for Social and Sustainable Products (CSSP), and CEO, MIL - Microfinance Initiative Liechtenstein
 - Chair: Jakob von Uexkull, World Future Council
- Workshop 3: mission based and impact investing**
- Oliver Karius, Partner, LGT Venture Philanthropy Foundation
 - Fredrik Gunnarsson, Mistra Foundation
 - Chair: Oliver Oehri, Managing Partner, CSSP
- Workshop 4: sustainable investment strategies for foundations**
- Lukas von Orelli, Managing Director, Velux Foundation
 - Tobias Reichmuth, Founder and Director, SUSI Partners AG
 - Ivo Knoepfel, OnValues
 - Chair: Ingeborg Schumacher, Kaiser Partner
- Workshop 5: investment behaviour of foundations**
- Marco Menichetti, Chair in Business Administration, Academic Director MSc in Banking and Financial Management, University of Liechtenstein
 - Christa Velasquez, Harvard University
 - Cornelius Pietzner, Managing Director, Alterra Impact Finance GmbH, Zurich
 - Chair: Cath Tillotson, Scorpio Partnership, London

Klima- und energieresiliente Investitionen

- 14:00 **Innovationsbarrieren durchbrechen: den Übergang zu einer grünen Weltwirtschaft finanzieren**
Jakob von Uexkull, Gründer und Vorsitzender, Vorstand, World Future Council
- 14:30 **Carbon-basierte Investmentstrategien**
Christoph Sutter, Geschäftsführer und Aufsichtsratsvorsitzender, South Pole Carbon Asset Management Ltd.
- 15:00 **Finanzierungsstrategien für erneuerbare Energie**
Olaf Weber, Direktor, Environmental Affairs, KfW Bankengruppe
- 15:30 **Diskussion**
Vorsitz: Ingeborg Schumacher, Direktorin des Responsible Investing Kompetenzzentrums, Kaiser Partner
- 15:45 Nachmittagspause
- 16:15 **Workshop 1: Nachhaltige Rahmen für Stiftungen**
- Bernd Hammermann, Amtsleitung Grundbuch- und Öffentlichkeitsregisteramt, Regierung Liechtenstein
 - Nicolas Vernier, Philanthropy adviser, Fondation de Luxembourg
 - Vorsitz: Beate Eckhardt, Geschäftsführerin, SwissFoundations
- Workshop 2: Die Carbon- und Mikrofinanzperspektive**
- Richard Vögeli, Universität Liechtenstein sowie LIFE Climate Foundation
 - Fortunat Walther, Geschäftsführer, Medicor Foundation
 - Peter Spinnler, Initiator, EMF Microfinance Fund
 - Christoph Dreher, Managing Partner, Center for Social and Sustainable Products (CSSP) und CEO, MIL - Microfinance Initiative Liechtenstein
 - Vorsitz: Jakob von Uexkull, World Future Council
- Workshop 3: Mission-Based und Impact Investment**
- Oliver Karius, Partner, LGT Venture Philanthropy Foundation
 - Fredrik Gunnarsson, Mistra Foundation
 - Vorsitz: Oliver Oehri, Managing Partner, CSSP
- Workshop 4: Nachhaltige Investmentstrategien für Stiftungen**
- Lukas von Orelli, Geschäftsführer, Velux Stiftung
 - Tobias Reichmuth, Gründer und Geschäftsführer, SUSI Partners AG
 - Ivo Knoepfel, OnValues
 - Vorsitz: Ingeborg Schumacher, Kaiser Partner
- Workshop 5: Investitionsverhalten von Stiftungen**
- Marco Menichetti, Inhaber des Lehrstuhls für Betriebswirtschaftslehre, Bank- und Finanzmanagement, Studienleiter Banking and Financial Management, Universität Liechtenstein
 - Christa Velasquez, Harvard University
 - Cornelius Pietzner, Managing Direktor, Alterra Impact Finance GmbH, Zürich
 - Vorsitz: Cath Tillotson, Scorpio Partnership, London

Workshop 6: sustainable investments from a legal perspective

- Rupert Count Strachwitz, Director, Maecenata Institute for Philanthropy and Civil Society
- Dominique Jakob, University of Zurich
- Chair: Francesco Schurr, University of Liechtenstein

17:30 **Wrap-up and workshop end**

18:00 Commencement evening reception

Evening reception

18:00 Refreshment and light food

18:30 **LISDAR Cycle 12**
World Premier Performance by Liechtenstein Composer Matthias Frommelt

19:00 Open reception

20:30 End

Workshop 6: Nachhaltige Investitionen aus rechtlicher Perspektive

- Rupert Graf Strachwitz, Direktor, Maecenata Institut für Philanthropie und Zivilgesellschaft
- Dominique Jakob, Universität Zürich
- Vorsitz: Francesco Schurr, Universität Liechtenstein

17:30 **Zusammenfassung und Ende der Workshops**

18:00 Beginn des Abendempfanges

Abendempfang

18:00 Speis und Trank

18:30 **LISDAR Cycle 12**
Welt-Uraufführung durch Liechtensteiner Komponist Matthias Frommelt

19:00 Offener Empfang

20:30 Ende

3. May/Mai 12

Thursday/Donnerstag



Renewable City: architecture, property and infrastructure

Erneuerbare Stadt: Architektur, Immobilien und Infrastruktur

**The future lies in the renewable city-region:
what role for designers, clients, investors?**

The architecture of our cities and regions faces a great transformation, worldwide. In many cities and communities this change is already manifest, in the search for buildings and property investments fit for future generations. New projects thrive without coal or nuclear power, conserve water and resources, respond to local history, culture and social aspirations. Such qualities ensure the highest expectations for efficiency, profitability and investment se-

**Die Zukunft liegt in der erneuerbaren Stadtregion:
was verbindet Entwerfer und Investoren?**

Die Architektur unserer Städte und Regionen unterliegt einer weltweiten Wende. In vielen Städten und Gemeinden der Welt ist die Suche bereits sichtbar: die Entstehung ‚enkeltauglicher‘ Bauten und Investitionen, von Projekten also, die ohne Kohle oder Uranstrom auskommen, wasser- und ressourcensparend sind, der örtlichen Geschichte, Kultur und sozialen Hoffnungen genügen - und somit höchsten Anforderungen an Wirtschaftlichkeit, Rentabilität

curity. Tomorrow's property and wider development investments literally come alive: they are resource minimising and bio-climatic, generate renewable energy locally and secure both income and value. Biodiversity and local food security are a priority in today's search for sustainable settlement design and development. The aesthetics of our architectural and urban projects follow these principles – articulating the true meaning of a New Modern. The conference is dedicated to successful international initiatives in sustainable urban and regional design, from Austria, Finland, France, Germany, Sweden and Switzerland to the United States.

oder Anlagesicherheit entsprechen. Die Immobilie von morgen wird hier lebendig: sie ist ressourcenminimierend und bio-klimatisch, generiert erneuerbare Energie vor Ort und sichert somit Einkommen und Werte. Biodiversität und Nahrungsmittelsicherheit stehen heute an erster Stelle in der Suche nach nachhaltiger Entwurfs-, Entwicklungs-, Bau- und Siedlungspraxis. Die Ästhetik unserer architektonischen und urbanen Projekte folgt diesen Prinzipien, sie artikulieren die wahre Bedeutung der neuen Moderne. Die Konferenz ist erfolgreichen internationalen Initiativen des nachhaltigen Städtebaus und regionalen Planens gewidmet: aus der Schweiz, Finnland, Schweden, Frankreich, Österreich, Deutschland und den Vereinigten Staaten.

Program

3. Mai 2012

Renewable City: architecture, property and infrastructure

08:00 Registration and coffee

08:45 **Welcome by Renate Muessner, Liechtenstein Minister for Spatial Development**

Introduction: The future belongs to renewable cities and regenerative regions

Peter Droege, Professor for Sustainable Spatial Development, University of Liechtenstein

Building the renewable city

09:00 **Responsible urban architecture as corporate strategy**

Stefan Behnisch, Principal, Behnisch Architekten, Stuttgart, Munich, Boston, Los Angeles

09:30 **Urban development as learning venture: Hammarby Sjöstad**

Ingela Lindh, Director, Urban Development, Stockholm City, Sweden

10:00 **An eco-economic framework for renewable urban design**

Manfred Hegger, Professor of Design and Energy Efficient Building,
Technical University Darmstadt

10:30 **Cities as economies beyond waste**

Steffen Lehmann, Professor, University of South Australia and Director,
Zero Waste South Australia, Research Center for Sustainable Design and Behaviour

11:00 **Discussion**

Chair: Kaarin Taipale, independent researcher, Helsinki

11:15 Morning break

Responsible buildings as sustainable assets

11:45 **Sustainable infrastructure – sustainable city**

Kaarin Taipale, Helsinki

12:15 **Green buildings in practice – rocket science or common sense?**

Christoph Ospelt, Principal, Lenum AG Liechtenstein

12:45 Lunch

13:45 **Sustainable property and green real estate in practice**

Roger Baumann, Director, Head Business Development & Sustainability, Credit Suisse

Programm

3. Mai 2012

Erneuerbare Stadt: Architektur, Immobilien und Infrastruktur

08:00 Registrierung und Kaffee

08:45 **Begrüssung durch die Regierungsrätin für Raumentwicklung, Renate Müssner**

Einführung: Die Zukunft gehört erneuerbaren Städten und regenerativen Regionen
Peter Droege, Professor für Nachhaltige Raumentwicklung, Universität Liechtenstein

Die erneuerbare Stadt bauen

09:00 **Verantwortungsvolle Architektur als Unternehmensstrategie**

Stefan Behnisch, Partner, Behnisch Architekten, Stuttgart, München, Boston, Los Angeles

09:30 **Stadtentwicklung als Lernprozess: Hammarby Sjöstad**

Ingela Lindh, Direktorin, Stadtentwicklungsamt, Stockholm City, Schweden

10:00 **Ein Rahmen für den erneuerbaren Städtebau / energetische Meilensteine**

Manfred Hegger, Professor für Entwerfen und Energieeffizientes Bauen,
Technische Universität Darmstadt

10:30 **Urbane Systeme ohne Abfall**

Steffen Lehmann, Professor, Universität South Australia und Direktor,
Zero Waste South Australia, Research Center for Sustainable Design and Behaviour

11:00 **Diskussion**

Vorsitz: Kaarin Taipale, Freie Wissenschaftlerin, Helsinki

11:15 Vormittagspause

Verantwortungsbewusste Bauten als nachhaltige Anlage

11:45 **Nachhaltige Infrastruktur – Nachhaltige Stadt**

Kaarin Taipale, Helsinki

12:15 **Grüne Gebäude in Praxis – Rocket Science oder gesunder Menschenverstand?**

Christoph Ospelt, Principal, Lenium AG Liechtenstein

12:45 Mittagessen

13:45 **Nachhaltige Gebäude und grüne Immobilien in der Praxis**

Roger Baumann, Direktor, Leiter Business Development & Sustainability, Credit Suisse

14:30 **Discussion**
Lorenz Reibling, Board Member and Senior Partner, Taurus Investment Holdings, Boston with
Andreas Loepfe FRICS, Director, Center for Urban & Real Estate Management, University of Zurich

15:00 Afternoon break

Cities and landscapes as productive natural systems

15:30 **What are eco-productive regions?**
The state of the Alps as example of a shift in values
Carmen de Jong, Professor, Mountain Centre, University of Savoy, France

16:00 **Urban niches for a city's food security**
Hans-Peter Schmidt, Research Director, Delinat Institute, Valais

16:30 **City integrated agriculture**
Viraj Puri, Partner, Gotham Green LLC, New York

17:00 **Landscape integrated photovoltaics**
Franz Baumgartner, Professor Zurich University of Applied Science, Winterthur

17:30 **Discussion**
Chair: Peter Droege, Professor for Sustainable Spatial Development, Chair of the University
Senate, University of Liechtenstein

17:40 End of day program

Zurich Climate Prize Switzerland-Liechtenstein

17:45 Doors open for additional guests– Refreshments and light food

18:30 **Welcome**
Peter Droege, Professor for Sustainable Spatial Development, Chair of the University Senate,
University of Liechtenstein
Robert Wilhelmi, General Agent and Plenipotentiary, Zurich General Agency, Liechtenstein

18:35 **Corporate sustainable design case study**
Cornel Widmer, CEO Zurich IMRE AG: Investment Management and Real Estate AG

18:50 **Zurich Climate Prize Switzerland-Liechtenstein 2012 Launch**
Patric Deflorin, Member of the management, Zurich Switzerland

19:10 Reception continues

20:30 End

- 14:30 **Diskussion**
Lorenz Reibling, Vorstand und Senior Partner, Taurus Investment Holdings, Boston mit
Andreas Loepfe FRICS, Direktor, Center for Urban & Real Estate Management, Universität Zürich
- 15:00 Nachmittagspause

Städte und Landschaften als produktive natürliche Systeme

- 15:30 **Was sind ökoproduktive Regionen?**
Der Alpenraum als Beispiel wandelnder Werte
Carmen de Jong, Professor, Pôle Montagne, Université de Savoie
- 16:00 **Urbane Nischen der Nahrungsmittelsicherheit**
Hans-Peter Schmidt, Forschungsleiter, Delinat Institut, Wallis
- 16:30 **Integration von Landwirtschaft in Städten**
Viraj Puri, Partner, Gotham Green LLC, New York
- 17:00 **Einbettung von Fotovoltaik in der Landschaft**
Franz Baumgartner, Dozent für Erneuerbare Energie, Zürcher Hochschule für
Angewandte Wissenschaften, Winterthur
- 17:30 **Diskussion**
Vorsitz: Peter Droege, Professor for Sustainable Spatial Development, Chair of the University
Senate, University of Liechtenstein
- 17:45 Ende des Tagesprogrammes

Zürich Klimapreis Schweiz-Liechtenstein

- 17:45 Öffnung für Zusatzgäste – Welcome Drink und Häppchen
- 18:30 **Begrüssung**
Peter Droege, Professor für Nachhaltige Raumentwicklung, Senatsvorsitzender,
Universität Liechtenstein
Robert Wilhelmi, Generalagent und Generalbevollmächtigter, Zurich Generalagentur,
Liechtenstein
- 18:35 **Fallstudie: Design für unternehmerische Nachhaltigkeit**
Cornel Widmer, CEO Zurich IMRE AG: Investment Management and Real Estate AG
- 18:50 **Lancierung: Zurich Klimapreis Schweiz-Liechtenstein 2012 Launch**
Patric Deflorin, Mitglied der Geschäftsleitung, Zurich Schweiz
- 19:10 Apéro
- 20:30 Ende

4. May/Mai 12

Friday/Freitag



Responsible business and information systems

Verantwortungsbewusste Geschäftsmodelle und Informationssysteme

Business entrepreneurship and new business processes, business models and IT horizons of a sustainable economy

Advanced businesses and business processes pursue sustainable development through intelligent entrepreneurship and the imaginative but practical application of information technology (IT). They have become cornerstones of business innovations world-wide. On 4 May 2012 thought leaders and successful entrepreneurs meet at the Liechtenstein Congress to present and discuss their findings, showcasing the best of responsible business innovation and green IT solutions.

Business Entrepreneurship und neue Geschäftsprozesse, Geschäftsintelligenz und IT - Horizonte der nachhaltigen Wirtschaft

Intelligentes Unternehmertum und die kreative aber praktische Anwendung der Informationstechnologie (IT) sind Merkmale für fortschrittliche Unternehmen und Geschäftsprozesse, die nachhaltige Entwicklungsziele verfolgen. Sie haben sich weltweit zu Eckpfeilern der wirtschaftlichen Innovation entwickelt. Am 4. Mai 2012 kommen im Rahmen des Liechtenstein Kongresses Vordenker und erfolgreiche Unternehmer zusammen, um neue Erkenntnisse vorzustellen, zu diskutieren und leuchtende Beispiele für verantwortungsbewusste Geschäftsinnovationen und grüne IT-Lösungen zu präsentieren.

«Business as usual» is at odds with rapidly changing conditions. The imaginative anticipation of tomorrow's challenges is trump. Today's innovative business changes go well beyond yesterday's corporate social responsibility programs. Today, companies and institutions discover profitable business models and management processes founded on the new prosperity that lies in a global business move towards zero-waste, zero-emission development, renewable energy, environmental innovation and social inclusion.

Ecopreneurial principles and the pervasive application of green IT solutions support private and public organisational strategies in the global quest for competitiveness, while working to sustain the existential base of the planet - sustainability governance, policy and individual action can only be aided by entrepreneurial spirit and the smart deployment of advanced information technology.

«Business as usual» steht im Widerspruch zu den raschen Veränderungen von heute: die erfinderische Reaktion auf zukünftige Herausforderungen ist Trumpf. Aktuelle Innovationen im Nachhaltigkeitsbereich gehen weit über die Corporate Social Responsibility (CSR) Programme von gestern hinaus. Heute entdecken Unternehmen und Institutionen gewinnbringende Geschäftsmodelle und Management-Prozesse, die Reduktion von Abfall- und Emissionen, dem massiven Einsatz erneuerbarer Energien, ökologische Innovation, kulturelle Belange und soziale Werte anzielen.

Prinzipien des ‚Ecopreneurship‘ und wirkungsvolle, nachhaltige IT-Lösungen unterstützen private sowie öffentliche Organisationen im Streben nach globaler Wettbewerbsfähigkeit. Gleichzeitig tragen diese zum Erhalt der Existenzgrundlage unseres Planeten bei. Nachhaltiges Handeln kann durch unternehmerischen Geist und den Einsatz moderner Informationstechnologie nur unterstützt werden.

Program

4. Mai 2012

Responsible business and information systems

- 08:00 Registration and coffee
- 08:30 **Introduction: Responsible businesses and information systems are central to a sustainable economy**
Peter Droege, Congress chair

New directions for established businesses

- 08:45 **Sustainability as business focus**
Moritz Loock, Assistant Professor, Good Energies Chair for Management of Renewable Energies, Institute for Economy and the Environment (IWÖ-HSG), University of St. Gallen
- 09:15 **How new financing solutions can foster energy efficiency**
Patrick Fankhauser, Co-founder and Chief Executive Officer, SUSI Energy Efficiency AG
- 09:45 **Discussion**
Chair: Barbara Fuchs, Lecturer at the Van Riemsdijk Chair in Entrepreneurship, University of Liechtenstein
- 10:15 Morning break

Starting green: the nature of sustainable business models

- 10:30 **Ecopreneurship and sustainable leadership: rethinking business and organizations**
Stefan Gueldenberg, Chair in International Management and Dean of the Graduate School, University of Liechtenstein
- 11:00 **Sustainability through 'Returnity'**
Reinhard Backhausen, Director of Backhausen interior textiles and design, Vienna
- 11:30 **Entrepreneurial approaches to the preservation of intangible cultural heritage**
Barbara Fuchs, University of Liechtenstein
- 12:00 **Discussion**
Chair: Simon Winker, Visiting Lecturer, Sustainable Real Estate Development, University of Liechtenstein
- 12:30 Lunch

Programm

4. Mai 2012

Verantwortungsbewusste Geschäftsmodelle und Informationssysteme

- 08:00 Registrierung und Kaffee
- 08:30 **Einführung: Nachhaltige Unternehmen und Informationssysteme sind Herz und Nerven**
Peter Droege, Kongressvorsitz

Neue Wege für etablierte Firmen

- 08:45 **Nachhaltigkeit als Geschäftsfokus**
Moritz Loock, Assistenzprofessor am Good Energies Lehrstuhl für Management Erneuerbarer Energien, Institut für Wirtschaft und Ökologie (IWÖ-HSG), Universität St. Gallen
- 09:15 **Neue Finanzierungslösungen für Energieeffizienz**
Patrick Fankhauser, Mitbegründer und Direktor, SUSI Energy Efficiency AG
- 09:45 **Diskussion**
Vorsitz: Barbara Fuchs, Dozentin am Van Riemsdijk-Lehrstuhl für Entrepreneurship, Universität Liechtenstein
- 10:15 Vormittagspause

Grüne Start-Ups: Die Natur nachhaltiger Geschäftsmodelle

- 10:30 **Ecopreneurship und nachhaltige Führung: Wirtschaft und Organisationen neu denken**
Stefan Gültenberg, Inhaber des Lehrstuhls für Internationales Management und Dekan der Graduate School, Universität Liechtenstein
- 11:00 **Nachhaltigkeit durch 'Returnity'**
Reinhard Backhausen, Direktor, Backhausen interior textiles GmbH, Wien
- 11:30 **Unternehmerische Ansätze für den Erhalt von immateriellem Kulturerbe**
Barbara Fuchs, Universität Liechtenstein
- 12:00 **Diskussion**
Vorsitz: Simon Winker, Lehrbeauftragter, Nachhaltige Immobilienentwicklung, Universität Liechtenstein
- 12:30 Mittagessen

The future of information technology: responsible IT

- 13:30 **Sustainable business: the role of IT**
Stefan Seidel, Assistant Professor at the Martin HILTI Chair of Business Information Systems and Business Process Management, University of Liechtenstein
- 14:00 **Can software save the world?**
Daniel Schmid, Head, Sustainability Operations, SAP AG, Germany
- 14:30 **Sustainable supply chains: green logistics**
Thomas A. Weber, Director, Management of Technology and Entrepreneurship Institute (MTEI), Ecole Polytechnique Federale de Lausanne
- 15:00 **Efficiency, rebound, steady state: the tasks for business technology**
Horace Herring, Visiting Research Fellow, Environment & Energy Research Unit, The Design Group, The Open University
- 15:30 Afternoon break
- 16:00 **Liechtenstein Congress 2012 Closing Event:**
Green business and global ICT: understanding the state of the world
Concluding presentation by Dennis Pamlin, Director of the UN Global Compacts project „21st Century Clusters“ and Global Policy Advisor for the Global e-Sustainability initiative (GeSI)
- 16:30 **Discussion**
Chairs: Stefan Seidel, Assistant Professor at the Martin HILTI Chair of Business Information Systems and Business Process Management, University of Liechtenstein and Stefan Gueldenberg, Chair in International Management and Dean of the Graduate School, University of Liechtenstein
- 17:00 Close of Congress

Die Zukunft der Informationstechnologie: Verantwortungsbewusste IT

- 13:30 **Nachhaltiges Wirtschaften: Die Rolle der Informationstechnologie**
Stefan Seidel, Assistant Professor am Martin HILTI Chair für Business Information Systems
und Business Process Management, Universität Liechtenstein
- 14:00 **Kann Software die Welt retten?**
Daniel Schmid, Leiter des Geschäftsbereiches Sustainability Operations, SAP AG, Deutschland
- 14:30 **Nachhaltige Versorgungsketten: Grüne Logistik**
Thomas A. Weber, Direktor, Management of Technology and Entrepreneurship Institute (MTEI),
Ecole Polytechnique Federale de Lausanne
- 15:00 **Effizienz, Rebound, Steady-state: Aufgaben für Business Technology**
Horace Herring, Visiting Research Fellow, Environment & Energy Research Unit,
The Design Group, The Open University
- 15:30 Nachmittagspause
- 16:00 **Liechtenstein Kongress 2012 Abschlussereignis:
Grün Wirtschaften und globale Informationstechnologie**
Dennis Pamlin, Direktor des UN Global Compacts Projekts „21st Century Clusters“,
Global Policy Advisor für die Global e-Sustainability initiative (GeSI)
- 16:30 **Diskussion**
Vorsitzende: Stefan Seidel, Assistant Professor am Martin HILTI Chair für Business Information
Systems und Business Process Management, Universität Liechtenstein und
Stefan Güldenberg, Inhaber des Lehrstuhls für Internationales Management und Dekan der
Graduate School, Universität Liechtenstein
- 17:00 Kongressende

Speakers



Reinhard Backhausen

Director of Backhausen interior textiles and design

Reinhard Backhausen is director and managing partner of Backhausen interior textiles GmbH, president of the association of the textile, clothing, shoe and leather industries, on the board of Euratex

and speaker of the Sustainability Group established within this association of the European textile industry.



Roger Baumann

Director, Head Business Development & Sustainability, Credit Suisse AG

Roger Baumann (*1971) has been working for Credit Suisse since 2005. As Director he is head of Business Development within the department Real Estate Asset Management. His main area of responsibility is the management of several new project and product initiatives. The most recent initiative was to ensure a successful launch and

implementation of the first sustainable real estate fund in Switzerland. The fund's investment strategy is monitored by the sustainable rating system and quality seal „greenproperty“ which is the first green building label in Switzerland covering all aspects of sustainability.



Franz Baumgartner

**Professor of Renewable Energy, Zurich University
of Applied Sciences**

Franz Baumgartner is Professor of Renewable Energy at the ZHAW Zurich University of Applied Science School of Engineering since 2008 and head of the Photovoltaic sector within the ZHAW Institute of Energy Systems and Fluid-Engineering. He studied electrical engineering at the technical University of Vienna. In 1989 he started his research activities with his doctoral theses on solar cell materials at the University of Constance, department of physics, Germany. There he was group lead of the thin film research activities and responsible

to develop a solar car and particular to optimize the electrical traction system. In 1996 he becomes a Professor of electrical engineering at the University of Applied Science in Buchs, Switzerland, conducting several R&D projects with industrial partners to improve measurement techniques in the production process of photovoltaic modules. He is member of the scientific committee of the European Photovoltaic Conferences and the Energy Commission of Liechtenstein.



Roland Betschart

**Head Strategic Dialogue Platforms,
Zurich Insurance Company Ltd, Zurich**

Roland Betschart is responsible for the Zurich Risk Management Dialogue and for the Zurich Climate Prize Switzerland & Liechtenstein. He has worked for the Zurich Insurance Group in various market

roles for years. He has been on the board of management of the Swiss Insurance Institute of Switzerland since 2002.



Stefan Behnisch

**Founding Partner, Behnisch Architekten
Stuttgart, Munich, Boston, Los Angeles**

Stefan Behnisch is the founding partner of Behnisch Architekten. Born in Stuttgart, he studied philosophy and economic sciences in Munich, followed by architecture in Karlsruhe, Germany. Prior to establishing his own practice in 1989, he worked as an architect at Behnisch & Partner, the practice founded by his father, Prof. Günter Behnisch. Stefan Behnisch's firm, Behnisch Architekten, became independent in 1991 and established a reputation for developing innovative sustainable buildings, such as the Institute for Forestry and Nature Research in Wageningen, The Netherlands. The practice has expanded and opened independent offices together with individual partners in Los Angeles, CA (1999/2011), Boston, MA (2006), and Munich (2008).

With a design portfolio that includes master planning, public buildings, healthcare clinics, sports facilities, redevelopment, offices, schools, museums, as well as product and graphical design, Stefan Behnisch strives to design inclusive buildings that provide maximum benefit to all users. Many of the firm's buildings have been honored by prestigious institutions and industry organizations alike. In 2008, Stefan Behnisch was named Honorary Fellow of the American Institute of Architects. He has also taught at several institutions as Visiting Professor, including the Yale School of Architecture; the University of Pennsylvania, the University of Virginia, and the École Polytechnique Fédérale de Lausanne (EPFL), in Switzerland.



Jon Cracknell

Director, JMG Foundation, Liechtenstein

Jon Cracknell has worked with the family of the late Sir James Goldsmith since the 1990s. He is currently the director of the JMG Foundation, which funds environmental campaigns on a range of issues including GM crops and also tropical deforestation.

In 2003 Jon helped set up the Environmental Funders Network (EFN) in the UK (www.greenfunders.org). More than 130 foundations have been involved in the EFN.

Jon has co-authored five detailed reports (the Where The Green Grants Went series) analysing environmental grant-making patterns from UK foundations,

and in June 2011 co-authored the most comprehensive study yet of environmental grants from foundations across Europe, Environmental Funding by European Foundations: a snapshot. He has also been involved in a number of research projects mapping the capacity of civil society organisations working on environmental issues, such as the Food Issues Census.

Jon has been actively engaged in the US Environmental Grantmakers Association since 1998, serving on the EGA Board since February 2008, and on the steering group of the emerging European Environmental Funders Group.



Patric Deflorin

Head Market Management and member of Executive Management, Zurich Insurance Company Ltd, Zurich

Patric Deflorin heads the Market Management division. At Zurich Switzerland he is responsible for marketing, target group cultivation, the management of all distributors and for direct distribution

under the Zurich Connect brand. Patric Deflorin has worked for Zurich since 1999 and has already been employed in various senior positions.



Christoph Dreher

Managing Partner, CSSP and CEO MIL- Microfinance Initiative Liechtenstein

Christoph Dreher is Managing Partner at CSSP, an independent research and advisory company specialised in sustainable and responsible investments (SRI). He is particularly interested in the areas of risk management and risk control as well as in individual product design. He was able to acquire his experience in the area of sustainable investment products within the framework of diverse applied research projects as well as from his engagement in the fund management as well as fund controlling.

Among other things, Christoph was recently responsible for the conception and implementation of risk controlling and the respective governance of the first Liechtenstein microfinance investment fund. Christoph has a master's degree (Master of Science, MSc) in Banking & Financial Management. He holds a lectureship at the University of Liechtenstein on the subject of "Portfolio Management & Financial Analysis". Since November 2011 Christoph is CEO of the Microfinance Initiative Liechtenstein.



Peter Droege

**Professor of Sustainable Spatial Development and Chair,
University Senate, University of Liechtenstein**

Peter Droege has thirty years of experience in the practice, teaching and research of urban planning and design, with a finger on the pulse of major changes in the profession. His special focus on the urban design and planning aspects of major infrastructure changes, in energy and information technology. Since producing the major textbook *Intelligent Environments* (Elsevier 1998), he has achieved research success as the author and editor

of four seminal books on transforming the urban energy system from fossil to renewable: *The Renewable City* (Wiley 2006) and *Urban Energy Transition* (Elsevier 2008). Recently released were *100 Percent Renewable - Energy Autonomy in Action* (Earthscan 2009) und *Climate: Design* (ORO Editions 2010). His teaching, research and government advice is strongly informed by the insight he has gained in this work.



Beate Eckhardt

General Manager, SwissFoundations

Since 2005 Beate Eckhardt works as the general manager for SwissFoundations, an association that brings together 83 grant-making foundations. The combined grant-making volume of CHF 200 million of member foundations equates to 20 per cent of all funds distributed in Switzerland by such means.

The foci of SwissFoundations include the dissemination of knowledge and experience, good governance, professionalism and an effective use of funds by foundations. Prior to accepting a leadership position at SwissFoundations Beate Eckhardt worked as an independent communications and project manager in areas such as education, culture and the built

environment. Eckhardt studied linguistics and literature as well as social and economic history at the University of Zurich. In 2004 Eckhardt received a master's degree in science and communication at the University of Lugano.

In an honorary capacity Eckhardt is president of the supporting association of the Photography Museum Winterthur, a board member at the Theater am Neumarkt and member of the Zurich Philanthropy Roundtable.

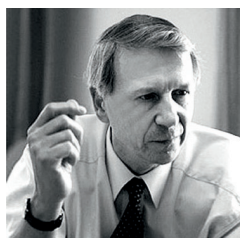


Barbara Fuchs

Lecturer at the Van Riemsdijk Chair in Entrepreneurship,
University of Liechtenstein

Dr. Barbara Fuchs is a Senior Lecturer at the Institute for Entrepreneurship at the University of Liechtenstein. She heads the MAS (Master of Advanced Studies) Programs of the Institute for Entrepreneurship and teaches Economics in the educational

programs. In her research projects, she focuses on the application and further development of heterodox economics to analyze entrepreneurial actions and innovation.



Lord Anthony Giddens

Professor, London School of Economics

Anthony Giddens is a Fellow of King's College Cambridge and Emeritus Professor at the London School of Economics. He was Director of the LSE from 1997 to 2003, and was made a member of the House of Lords in 2004. Lord Giddens has honorary degrees or comparable awards from 21 universities. In 1984 he co-founded the publishing house Polity Press, which today produces 150 titles a year. He is a fellow of the American Academy of Arts and Sciences, the Russian Academy of Science and the Chinese Academy of Social Sciences. He was the BBC Reith

Lecturer in 1999, and was awarded the 'Spanish Nobel Prize', the Prince of Asturias Award, in 2002. His textbook *Sociology* has sold over a million copies. According to Google Scholar, Anthony Giddens is the most widely cited sociologist in the world. His many books include *The Constitution of Society*, *Modernity and Self-Identity*, *Beyond Left and Right*, *The Third Way* and *Europe in the Global Age*. His most recent major work is *The Politics of Climate Change*. His books have been translated into more than forty languages.



Stefan Gueldenberg

Chair in International Management and Dean of the Graduate School, University of Liechtenstein

Stefan Gueldenberg is Professor of International Management, member of the management team of the Institute for Entrepreneurship, and Dean of the Graduate School at the University of Liechtenstein. Visiting research fellowships and professorships led him among other activities to the John F. Kennedy School of Government, at Harvard University, Sloan School of Management, at MIT and Vienna University of Economics and Business Administration. He is author of five books, the latest on Effective Knowledge Work: Answers to the Management Challenge of the 21st Century (together with Klaus North) published by Emerald, and numerous scientific papers in the realms of International und Strategic Management, Leadership, Organizational Learning,

Performance Management as well as Knowledge Management. He has worked together with various international companies and organizations like Audi, Boeing, Mercedes-Benz, National Bank of Austria, OMV, Philips, Porsche, and Unilever. He is the Liechtenstein Ambassador of the New Club of Paris, founder of the Austrian-based internet platform on Knowledge Management (www.pwm.at), and member of the editorial advisory board of the Journal of Knowledge Management. His work was honored by the Knowledge Management Award 2011, numerous best paper awards, the CEO of the Future Award by Manager Magazin and McKinsey & Company, and the Stephan Koren Award.



Fredrik Gunnarsson

Administrative Chief, Mistra Foundation, Stockholm

Fredrik Gunnarsson is Head of Administration at the Swedish Foundation of Environmental Research (Mistra) since 2008. Before that Fredrik was CFO at the Faculty of Natural Resources at the Swedish University of Agricultural Sciences (SLU). Mistra is a

foundation which investing money in research programs in the Environmental areas. Mistra was one of the first foundations in Sweden which integrated ESG in their process. Since 2007 almost 100 % of the portfolio is invested in ESG.



Manfred Hegger

**Professor, Energy Efficient Building Design Unit,
Technical University Darmstadt
CEO, Hegger Hegger Schleiff HHS Planer + Architekten AG**

Studies in Architecture, Universität Stuttgart / Hochschule für Gestaltung Ulm, 1967-1973, Studies in Systems Engineering, Technische Universität Berlin, 1969-1970, M.Sc. in Planning Studies, University of London / London School of Economics and Political Science, 1975-1976. Professional Practice as founding member / CEO of HHS Planer + Architekten AG, Kassel since 1980, Consultant of OECD Paris 1979-1982, founder / member of the board of directors of Eurolabors AG since 1998. Former teaching engagements at Universität Stuttgart, Universität Kassel, Universität Hannover, Centre for Infrastructure

Planning Stuttgart, Queens College Dublin. Member of Bund Deutscher Architekten BDA, Deutsche Akademie für Städtebau und Landesplanung, Deutsche Gesellschaft für Nachhaltiges Bauen (DGNB), Director of UIA International Work Programme Sustainable Architecture of the Future 1999 – 2008, Member of the EU Programme Sustainable Construction Methods and Technologies since 2004, Member of World Economic Forum, Agenda Council on the Future of Sustainable Construction since 2008, Member of the Board of the German Sustainable Building Council (DGNB).



Horace Herring

Visiting Research Fellow, Environment & Energy Research Unit, The Design Group, The Open University

Horace Herring has had a varied 30-year career in energy efficiency studies, working in the UK, USA and Fiji for government, academic, NGO and private organizations. He likes interdisciplinary studies and is keen on environmental history. For the last 20 years he has been a freelance writer, editor and researcher, and a Visiting Research Fellow at the Open University, UK.

After a BSc degree in 'Engineering and Social Studies' from Sussex University, he went to the USA to do an (unfinished) masters in 'Technology and Human Affairs'. He then worked at Lawrence Berkeley Lab, University of California on US appliance and building standards. He then had a very enjoyable job as Energy Manager for the Government of Fiji. On returning to the UK he worked in the Chief

Scientist's office at UKAEA, Harwell on energy efficiency in the domestic and commercial sectors. He then joined the privatized electricity company, PowerGen, as a business analyst and electricity forecaster.

Since joining the Open University, he has contributed to their energy courses and to their research projects on energy use in non-domestic buildings, and consumer attitudes to energy efficiency and renewable energy. He has published numerous papers, and co-edited a leading textbook 'Energy Efficiency and Sustainable Consumption', on the 'rebound effect' in energy efficiency policies. His current interests are on the feasibility of sustainable consumption and low-carbon communities, and his latest book is entitled 'Living in a Low Carbon Society'.



Dominique Jakob

**Head of the Centre for Foundation Law
and Chair in Private Law, University of Zurich**

Prof. Dr. iur. Dominique Jakob, LL.M. (Lund), is a professor of private law at the University of Zurich (UZH). He studied in Germany and in several other countries and holds a master's degree in international law from the University of Lund (Sweden) and a Ph.D. from the University of Munich. His postdoctoral thesis is representative of his specialization in comparative and international foundation law. In 2007 he has joined the law faculty of the University of Zurich, where he has established the "Center for Foundation Law" (www.zentrum-stiftungsrecht.uzh.ch) in 2008 and an international conference, the "Zürcher Stiftungsrechtstag", in 2010.

His main fields of research are international estate planning (including trusts) as well as national, comparative, European and international foundation law. Dominique is author of numerous publications in several countries and a well-known expert and sought-after advisor in the field of foundation and trust law for governments, financial institutes, companies, foundations and private individuals.

uzh.ch) in 2008 and an international conference, the "Zürcher Stiftungsrechtstag", in 2010.



Carmen de Jong

Professor, Mountain Centre, University of Savoy, France

Carmen de Jong is Professor of Geography at the University of Savoy, France since 2006 and was Scientific Director of the Mountain Institute from 2006-2009. She holds a MA degree in Physical Geography from the University of Aberdeen, Scotland (1989), a PhD in Physical Geography from the Free University of Berlin (1993) and a habilitation in Geography from the University of Bonn, Germany (2005). Her main research areas cover sustainable development in mountain areas and bridging the gap between researchers, policy makers, stakeholders and media from the local to international level. Her work focusses on integrated management of high altitude resources under concerns of hydrological extremes, natural hazards, climate change,

tourism, winter sports, agriculture, ICT and climate neutrality. She promotes stakeholder networks assembling local knowledge on climate and anthropogenic change. She coordinated the EU project Alp-Water-Scarce (Water Management Strategies against Water Scarcity in the Alps) and participated in ClimAlpTour (Climate Change Impacts on Tourism in the Alpine Space) between 2008-2010. She is European Co-chair of the Gordon Research Conference on Catchment Sciences (2011-2013), Steering Committee Member of the European Dialogue Platform on Climate Change Adaptation and the Water and Energy Nexus of the EWP and Scientific Advisory Committee Member of IAHS Predictions in Ungauged Basins.



Oliver Karius

Partner, LGT Venture Philanthropy Foundation

Oliver Karius is a partner at LGT Venture Philanthropy (www.lgtvp.com). LGT Venture Philanthropy is an impact investor supporting young and fast growing organizations with outstanding social and environmental impact in emerging markets. Its team in five continents strives to increase the sustainable quality of life of less advantaged people by inspiring clients for active philanthropy, providing individualized philanthropic advice and investment implementation. Its broad range of clients benefits from the experience, systems, processes and networks built by implementing the philanthropic engagement of the Princely Family of Liechtenstein/LGT Group. Oliver has over 14 years experience in sustainable and socially responsible investment, venture philanthropy and corporate sustainability strategy consulting. Oliver

holds an MSc in Global Environmental Change and Policy, Imperial College, UK and a Dipl. Biol from Ludwig Maximilian University, Germany.

Oliver is the co-founder of the WEF aligned African Social Entrepreneurship Network (ASEN), DeRisk and VantagePoint Global. He was Head of Research for Forma Futura, an independent asset management company focusing on contributing to a sustainable quality of life. Previously, Oliver has served as Manager Research Services and Senior Sustainability Analyst at SAM, Sustainable Asset Management, Research for the Dow Jones Sustainability Index (DJSI). Prior to that Oliver worked for one of Europe's largest Asset Managers F&C (formerly known as ISIS) specializing on all aspects of Socially Responsible Investment and MunichRe.



Joachim Klement

Partner, Wellershoff & Partners Ltd.

Joachim Klement is Partner and Chief Investment Officer of Wellershoff & Partners Ltd. as well as Chief Investment Advisor of Kaiser Partner Privatbank. In this role he works with private clients and institutional investors to develop asset allocation strategies and manage portfolios. He combines a traditional value driven investment approach with a strong emphasis on investor psychology and behavioral finance in order to create better performance and more transparent portfolios for private investors.

Before joining Wellershoff & Partners Joachim was Head of the UBS Wealth Management Research Strategic Research team and until the end of 2007 Head of Equity Strategy. In these roles Joachim was responsible for thematic research within UBS Wealth Management globally and the equity market and sector strategies. Joachim also worked as an investment consultant for institutional investors providing them with asset allocation advice.



Ivo Knoepfel

Founder and Managing Partner, OnValues

Ivo Knoepfel is managing partner of the consultancy onValues (www.onValues.ch), advising institutional investors on investing that is based on environmentally friendly and sustainable criteria. Knoepfel's qualifications include a Swiss-certified asset management degree, an International Investment Analyst certification and engineering-doctorate (ETH). In his 16 years of work experience in the area of sustainable investing he held a position at Swiss Re, where he coordinated and implemented the sustainability strategy for investing and insuring. Furthermore, Knoepfel worked as head of rating

and index research at SAM Sustainable Asset Management and was a member of management of the microfinance-centered asset management firm responsAbilityAG. Work in the context of international bodies has included steering committee memberships for the Principles for Investment in Inclusive Finance, the Principles for Investment in Inclusive Finance, the UNEP Financial Services Initiatives, the Swiss consultative body for climate protection and the Measurement Working Group of the Global Reporting Initiative.



Steffen Lehmann

**Chair and Professor of Sustainable Design,
Director, Research Centre for Sustainable
Design & Behaviour (sd+b)
University of South Australia, Adelaide**

Dr. Steffen Lehmann is founding director of the s_Lab Space Laboratory for Architectural Research and Design (Berlin-Adelaide). Born in Stuttgart, he studied at the Architectural Association School in London and worked for James Stirling and Arata Isozaki, before establishing his own research-driven practice in Berlin in 1993. He completed a PhD at the TU-Berlin in 2003. After a decade of building green buildings he was appointed in 2002 as full professor and chair of architecture in Australia.

Since 2008 he holds the UNESCO Chair in Sustainable Urban Development for Asia and the Pacific. He established the sd+b Research Centre at the University of South Australia in 2010, which explores concepts of 'Zero Waste City', the link between material efficiency and behavior change, and low carbon construction systems. He is editor-in-chief of the Journal of Green Building, editor of the Earthscan Book Series on Sustainable Design and a 2012 Visiting Scholar at UC Berkeley.



Ingela Lindh

Director, Urban Development, Stockholm City, Sweden

Ingela Lindh, born in 1959, is a Swedish architect and former Head of Stockholm City Planning Administration. Since 2009 she is the CEO of Stockholmshem, one of the largest housing companies in Sweden with over 25 000 flats, owned by the city of Stockholm.

Lindh graduated as an architect at the Royal Institute of Technology, KTH, in 1986 and worked thereafter at a architectural firm for a year in Siena, Italy. Back in Stockholm she worked as a practising architect at Lennart Bergström Architects and at

Arndt, Malmquist and Skoog Architects before she began in Stockholm city service. During 1991-1996 she was political advisor (socialdemocratic) for the Mayor and vice Mayor of Stockholm.

In 1996 she left politics and became the Head of the Business unit at the Stockholm City Management Office. Two years later she started as a Department manager at the Stockholm City Planning Administration and in 2000 she became the Head of the whole administration.



Andreas Loepfe

Director, Center for Urban & Real Estate Management, University of Zurich

Andreas Loepfe is managing director of INREIM – Independent Real Estate Investment Managers in Zurich as well as managing director of the Center for Urban & Real Estate Management – CUREM, University of Zurich.

For 11 years Loepfe worked in the department for Real Estate Research & Strategies of Zurich Insurance and in real estate portfolio management at the Zurich Investment Foundation. Prior to this he worked as a consultant for market-oriented real estate development strategies and held executive positions related to classical real estate trust

work such as property trading, management and valuation.

Loepfe studied architecture at the ETH Zurich and economics at the University of Zurich. Further education was pursued at the European Business School (ebs) and the MIT in Boston. Loepfe is a board member of the European Real Estate Society ERES, director of the real estate data-pool REIDA, jury-president of the EQUITY Real Estate Award, jury member for the award 'Nachhaltiges Sanieren' of the City of Zurich and fellow of the Royal Institution of Chartered Surveyors RICS.



Marco J. Menichetti

**Chair in Business Administration, Academic Director
MSc in Banking and Financial Management, University of
Liechtenstein**

The services offered by the department chair Prof. Dr. Marco Menichetti and his fellow colleagues cover the domain of financial management and banking at the University of Liechtenstein. The employees within the department of business administration, banking and financial management provide instruction for the bachelor's program in business administration, the master's program in banking and financial management, the PhD program in business economics as well as for numerous other continuing education programs within the department and the institute (e.g. MBA in wealth management, training courses in asset and fund management). The department chair and his colleagues also oversee

various other functions relating to the administration of the school (member of the institute management board and the commissions for research and development, for continuing education, for master's studies, for doctoral studies).

Prof. Dr. Menichetti established the consecutive master's program in financial services in 2002; since then, he has continued to develop it further with the support of his colleagues. Within the context of the Graduate School at Universität Liechtenstein, the chair is completely responsible for the master's program "MSc Banking and Financial Management".



Moritz Loock

**Assistant Professor, Good Energies Chair for Management
of Renewable Energies, Institute for Economy and
the Environment (IWÖ-HSG), University of St. Gallen**

Moritz is programme manager of the REM-HSG. His work has been published in peer-reviewed journals like Energy Policy and Journal of Cleaner Production and has been discussed at conferences like the Academy of Management Annual Meeting, Strategic Management Society Meeting, Informing Marketing Science Conference and others. He has been a

visiting researcher at SFU in Vancouver. Besides academia he is member of the board of a family business. Moritz is married and has 1 child. He serves the academic community in several reviewer appointments and teaches courses on BA, MA, PhD and executive level.



Oliver Oehri

Managing Partner, Center for Social and Sustainable Products (CSSP)

Oliver Oehri is Managing Partner at CSSP, an independent research and advisory company specialised in sustainable and responsible investments (SRI). Oliver is a board of directors' member of a Liechtenstein investment fund management company and as a committee chairman responsible for the investment controlling. Prior to this, he directed the research in impact investments at the University of Liechtenstein and implemented the first microfinance investment fund in Liechtenstein. As an Asso-

ciate Partner of the Fund-Academy in Zurich and as a financial consultant at a St. Gallen consultancy, he was able to amass profound theoretical and practical experience in the area of investment products. Oliver graduated in economics and finance from the University of St. Gallen and teaches at the University of Zurich. In January 2012 Oliver was voted as Governance Officer in the board of the Liechtenstein Society of Investment Professionals.



Lukas von Orelli

Managing Director, VELUX FOUNDATION

Lukas von Orelli received degrees in economics and law at the University of Basel in 1991 and 1993. Following his first work experience in asset management at a small private bank in Basel he received his attorney license in 1998. Von Orelli's first exposure to the world of foundations came when, as director, he further expanded a Foundation for young businesspeople, based in Rainach / BL. Since 2004 Lukas von Orelli holds the position of managing director at the VELUX STIFTUNG in Zurich, a medium-sized grant-giving foundation that focuses predominantly on supporting natural

science research in the areas of daylight, ageing, ophthalmology.

Since 2010 von Orelli is a board member of Swiss Foundations, the association of Swiss grant-giving foundations, and is head of the working group on finance at the association, covering asset management, impact investing, cost-controlling and IKS. Furthermore, Lukas von Orelli sits on numerous boards of foundations and associations, responsible for finance and asset management.



Christoph Ospelt

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Christoph Ospelt is the founder, and CEO of Lenum AG in Liechtenstein and CEO of EK Energiekonzepte in Zurich, Switzerland. The consulting work of Lenum and EK Energiekonzepte is focused on the sustainability of the built environment, energy efficiency and the use of renewable energy. In building projects Lenum's and EK's consultants work closely with architects. They aim to take an integrated design approach, which understands sustainability and energy efficiency as an essential part of good architecture.

Christoph Ospelt has a background in Environmental and Natural Sciences from his studies at ETH Zurich. He also worked as a research assistant at the 'Solar Energy and Building Physics Laboratory' ETH Lausanne. He continued his studies with a master's degree in Building Technology at the Massachusetts Institute of Technology (MIT), USA, where he also worked as a research assistant.



Dennis Pamlin

Director of the UN Global Compacts project „21st Century Clusters“ and Global Policy Advisor for the Global e-Sustainability initiative (GeSI)

Dennis Pamlin is an entrepreneur and founder of 21st Century Frontiers. He works with companies, governments and NGOs as a strategic economic, technology and innovation advisor. His background is in engineering, industrial economy and marketing. Mr Pamlin worked as Global Policy Advisor for WWF from 1999 to 2009. During his tenure, Pamlin initiated WWF's Trade and Investment Programme work in the BRICs (Brazil, Russia, India, China and South Africa) and led the work with high-tech companies as solution providers.

Mr Pamlin is currently an independent consultant as well as Director for the Low Carbon Leaders Project under the UN Global Compact, coordinator of

the "Transformative step of the day" and is a Senior Associate at Chinese Academy of Social Sciences. Current work includes work to establish a web platform to promote transformative mobile applications, creating the first Low Carbon City Development Index (LCCDI) make transformative low-carbon ICT part of the global climate discussions, leading the Global ICT companies work (through GeSI) to establish the ICT sector as a global solution provider when it comes to resource efficient solutions, advising the EU on how public procurement can increase innovation and the uptake of transformative solutions.

For more information please see: www.pamlin.net



Cornelius Pietzner

Chief Executive Officer, Alterra Impact Finance GmbH

Cornelius Pietzner is Chief Executive Officer of Alterra Impact Finance GmbH, a social impact investment firm in Zurich, focussing on sustainable european companies. He is also President of the Alterra Foundation, a Swiss charitable foundation, which supports transformation initiatives related to a more human-centered economy. He has had leading roles for 25 years in social impact enterprises, financial management, philanthropy and investments and has advised a number of foundations, commercial institutions and HNWI regarding philanthropic interventions. He served as Chief Financial Officer on the Executive Board at the

Goetheanum (2002-2011), General Anthroposophical Society, Switzerland with affiliates in 90 countries and approximately 8,000 related institutions in various sectors. Pietzner serves as Trustee/Advisory Board on a number of charitable foundations in the USA and Europe and is a Board member of Mind and Life International, Switzerland and Integrative Care Science Center, Sweden. He was the Director of Camphill (life – sharing) Communities in North America. He received his degree in Political Science from Williams College, Mass. and was awarded a Thomas J. Watson Fellowship.



Viraj Puri

Partner, Gotham Green LLC, New York

Viraj Puri is co-founder and CEO of Gotham Greens, a New York City based urban agriculture company dedicated to growing the highest quality vegetables and culinary herbs for local restaurants and retailers. Gotham Greens' premium quality produce is grown in state of the art rooftop greenhouses in Brooklyn, NY, using clean, renewable energy. He has developed and managed start-up enterprises in New York City, Ladakh, India and Malawi, Africa focusing on green building, renewable energy, and environmental design. Prior to founding Gotham

Greens, Viraj worked at New York Sun Works, an environmental engineering firm. His written work has appeared in several books and publications including, "100% Renewable — Energy Autonomy in Action" and the UN Academic Journal. He has lectured at numerous universities and conferences on the topic of urban agriculture. He has received fellowships from the TED conference and the Wild Gift, where he currently serves on the board of directors. Viraj is a LEED® Accredited Professional and received a B.A. from Colgate University.



Lorenz Reibling

Chairman, Taurus Investment Holdings Boston

Lorenz Reibling is Chairman of Taurus Investment Holdings, LLC. He focuses on the development and cultivation of international relationships with key clients and product sources. He is a frequent speaker at real estate conferences, and an advisor

to the renowned MIT/CRE Center of Real Estate in Cambridge, MA, and acts as spokesperson for the firm. Lorenz is a co-founder of Taurus, and has been involved in hundreds of commercial real estate transactions over the past 35+ years.



Tobias Reichmuth

Co-Founder and CEO, SUSI Partners AG

Tobias founded SUSI Partners, a sustainable and ecologically responsible Swiss investment advisor active in the field of renewable energy infrastructure and energy efficiency. He also serves as a Director of Sustainable Funds, a Luxembourg fund manager. Prior to founding SUSI, he was a Director at the

Foundation for Global Sustainability and worked as a Strategy Consultant for The Boston Consulting Group. He has successfully exited his first company and holds a double degree in business administration and international management (CEMS) from the University of St. Gallen (HSG) and the NHH Bergen.



Daniel Schmid

Head of Sustainability Operations, SAP AG

Daniel Schmid is head of sustainability operations at SAP AG. After receiving a degree in economic engineering he began his career as a consultant at Kiefer & Veitinger, a customer relationship management firm that was bought by SAP in 1997. He was promoted to the position of consulting director at the SAP Labs Mannheim and then overtook responsibility for SAP CRM Consulting. As vice-president he oversaw the integration of SAP CRM Consulting into

SAP Germany and, until 2004, lead the consulting division CRM. From 2004 onwards Schmid held a variety of leadership positions within SAP Consulting in the European, the Middle East and Africa. From mid-2008 onwards Schmid led the project 'Nachhaltige SAP', part of a holistic sustainability project. The project was further developed into the global business area 'Sustainability Operations'.



Hans-Peter Schmidt

Research Director, Delinat Institute, Wallis

Hans-Peter Schmidt was born 1972 in the East German City of Dresden. After the Fall of the Wall, he studied Visual Communication and Philosophy in Hamburg. Years of travelling and working as journalist and translator followed. Since 2003, he occupied different teaching positions at Goethe-Institute in Brussels, College of St. Maurice and University Bern. After extended studies on the influence of Ecology for the cultural rise and fall of the Ancient Orient, he decided to explore the archaeology of experience and founded together with his wife Romaine Bonvin the experimental vine

garden Mythopia in Valais. In 2009, Mythopia became the research centre of the new founded Delinat Institute for Ecology and Climate Farming. With his institute he develops concepts for ecosystem stabilisation, improvement of urban biodiversity and carbon sequestration through agronomic methods. Rapidly, the Delinat Institute became one of the leading research centres for the use of biochar and is consultant to more than 100 European vineyards that follow its ecological guidelines and certification. If it's difficult to catch him on the phone, just have a look to Mythopia.



Ingeborg Schumacher

**Director of the Responsible Investing Competence Center,
Kaiser Partner**

Dr. Ingeborg Schumacher-Hummel is the Director in charge of Responsible Investing Business Development at Kaiser Partner. She heads the group-wide Responsible Investing Competence Center and sits on the private bank's investment committee.

Dr. Ingeborg Schumacher-Hummel is a recognized expert in Responsible Investing. She has been working on the subject since her student days, and her doctoral thesis at the University of St Gallen was entitled „Socially Responsible Investing (SRI) and Pension Funds“. She co-founded and built up the Socially Responsible Investment Team within the Asset Management department at UBS. She has sat

on the Management Board of the German-language „Forum Nachhaltige Geldanlagen“ („Sustainable Investment Forum“) since its foundation in 2001.

Dr. Ingeborg Schumacher-Hummel and her Competence Center for Responsible Investing have gradually introduced the United Nations Principles on a broad basis to Kaiser Partner's portfolio management, so that all clients can benefit from the advantages. On request, the Competence Center will also review the environmental and social sustainability of individual portfolios and take on mandates according to clients' personal preferences.



Francesco Schurr

Professor of Foundation Law, University of Liechtenstein

Francesco A. Schurr is a Professor of Law and head of the Chair for Company, Foundation and Trust Law at the Institute for Financial Services, as well as Program Director of the Master of Laws (LL.M.) in Company, Foundation, and Trust Law at the University of Liechtenstein. Previously he was Professor for Private Law and Comparative Law at the Law School of the University of Innsbruck/Austria and Deputy Director of the Department of Italian Law. After completing his law studies at the Universities of Regensburg, Saarbrücken and Perugia he was admitted to the bar in Italy and Germany

and obtained his PhD summa cum laude as well as his Habilitation from the University of Innsbruck. Francesco A. Schurr has published numerous articles and books on Consumer Protection Law, Law of Foundations, Trust Law, Contracts and European Private Law. He had numerous visiting and adjunct professorships including those at the University of Padova/Italy, the Free University of Bolzano/Italy, the Riga Graduate School of Law in Latvia, the University of Bucharest/Romania as well as the Victoria University of Wellington/New Zealand.



Matthias W. Send

General Manager and Head of Department for Economy and Society, HEAG Süd Hessische Energie AG (HSE), Chairman of the Management Board, NATURpur Institut für Klima- und Umweltschutz GmbH, Darmstadt

Matthias W. Send is the general manager and unit head for economy and society, of the HEAG Süd Hessische Energie AG (HSE). Furthermore, he acts as chairman of the management board of the NATURpur Institut für Klima- und Umweltschutz gGmbH (institute for climate and environmental protection).

Following his academic career, where he studied law in Bielefeld, Osnabrück and Münster, he began his professional career as a office manager and personal advisor / assistant at the German Bundestag, working for the likes of B. Zurheide, H. Lanfermann und Dr. G. Westerwelle. Following this Send worked as the head of public relations at the

Hecker Group in Dortmund and in 1999 he became general manager and spokesperson for the IHK in Frankfurt am Main,

Since 2006 Matthias W. Send is head of the unit economy and society at the HEAG Süd Hessische Energie AG in Darmstadt. Since 2007 he is also deputy chairman of the HSE Foundation as well as chairman of the management board of the NatURpur Institute for Climate and Environmental Protection (NATURpur Institut für Klima- und Umweltschutz gGmbH), both of which are affiliated with HSE AG.



Stefan Seidel

Assistant Professor at the Martin HILTI Chair of Business Information Systems and Business Process Management

Stefan Seidel is Assistant Professor at the Institute of Information Systems at the University of Liechtenstein. His current areas of research include innovative and creative business processes as well as the role of business process management in the context of sustainable development. His work has been published in a number of academic journals

and presented at international conferences. Since 2007 he is an Associated Researcher to the BPM Group at Queensland University of Technology (QUT) and to the ARC Center of Excellence for Creative Industries and Innovation (CCI). Stefan has a research background in qualitative methods and design science research.



Peter Spinnler

Initiator, EMF Microfinance Fund

Peter is active as an independent director serving as chairman and board member in Swiss, Luxembourg and Liechtenstein financial companies. In Liechtenstein Peter launched together with Olivier Oehri 2008 the first microfinance fund (EMF AGmvK), founded the EMF Foundation which seeks to develop the microfinance model and acts as promoter of the EMF AGmvK.

Further non-profit activities include the mandate as member of the Private Sector Advisory Group of Global Corporate Governance Forum, Washington, board membership of the Luxembourg Institute for Global Financial Integrity and the chair the Animato Foundation, a Swiss foundation acting as promoter for an internationally composed youth orchestra. Within Swiss Foundations – the Swiss Association of grant-making Foundations – Peter leads the working group “Asset Management”.



Rupert Graf Strachwitz

Founder and Director

Maecenata Institut a.d. Humboldt Universität zu Berlin

Political Scientist/Philanthropologist; involved with Civil Society all his professional and volunteer life.

Director, the Maecenata Institute for Philanthropy and Civil Society, Humboldt University, Berlin; writer and consultant.

Chairman FDP Cultural Committee; board member, Anglo-German Society and several foundations; fellow, RSA. (Previously assistant to Grand Magistry, Sovereign Military Order of Malta; regional direc-

tor, Order of Malta Ambulance Corps Germany; President, the Duke of Bavaria's Administration; Vice-President, German Caritas; Managing Director, Maecenata Management; Chair, European Policy Working Group, Europa Nostra; Member, German Federal Parliamentary Commission on Civic Engagement; board member, Fondazione Cariplo.)

Numerous publications, including 'Die Stiftung – ein Paradox? Zur Legitimität von Stiftungen in einer politischen Ordnung' (2010).



Christoph Sutter

CEO & Chairman, South Pole Carbon Asset Management Ltd

Christoph Sutter is the CEO and Chairman of South Pole Carbon Asset Management Ltd., a Switzerland based carbon project developer focusing on projects with significant contributions to sustainable development.

Christoph has been working on CDM related issues since 1997 and has been a member of the UN CDM Executive Board Methodology Panel for several years. Before co-founding South Pole he was a consultant and carbon finance expert with McKinsey & Company. He holds a Ph.D. in environmental sciences,

having written his thesis on CDM sustainability assessment methodologies.

During the last twelve years, he advised successfully registered CDM projects with a forecasted total of more than 100 million t CO₂e until 2012.

The World Economic Forum (WEF) selected Christoph as a Young Global Leader in 2009. The Schwab Foundation for Social Entrepreneurship has awarded Christoph Sutter as a Social Entrepreneur in 2011.



Kaarin Taipale

**Visiting Researcher, Center for Knowledge and Innovation Research (CKIR), Aalto University School of Economics
Founder, DOCHAKUKA - For a more decent world**

Kaarin Taipale received her Ph.D. (Urban Studies) at the Helsinki University of Technology. She was originally educated at the Swiss Federal Institute of Technology, Zurich and at Columbia University, New York.

Before focusing on urban issues she worked as an architect, as the Editor of the Finnish Architectural Review, as the CEO of the Building Control Department of Helsinki, and as Guest Professor at Chalmers, Gothenburg.

As Chairperson of ICLEI - Local Governments for Sustainability (2000-2003), she represented cities

in several United Nations' meetings, e.g. WSSD in Johannesburg (2002). On behalf of the Ministry of the Environment of Finland she chaired the global Marrakech Task Force on Sustainable Buildings and Construction (2006-2010).

Now, as a free-lance writer and lecturer, she focuses on sustainable urban and metropolitan policies. As a researcher, she has analysed the privatization of the public realm and the role of financing in sustainable construction. She is also Board Member of the Helsinki-Uusimaa Regional Council.



Cath Tillotson

Chief Investment Advisor, Scorpio Partnership, London

As managing partner of Scorpio Partnership. Catherine Tillotson oversees the research activity of the firm and development of strategic recommendations for client projects. She leads Scorpio Partnership's Futurewealth project – a 10-year research initiative to evaluate the wealth creation, investment and philanthropic habits of millionaire consumers around the world. To date, 11,300 wealth creators have taken part in the research. In addition, she has headed research and consulting assignments in

the specialist field of philanthropy tracking trends among Europe's major donors and their wealth advisors. She has worked with philanthropic families as well as fundraising organizations to help them develop effective approaches to engage high-net-worth givers. Catherine is also a member of the Philanthropy Advice Forum in the UK, a coordinating body of advisors, specialists and fundraisers that engages with donors, third sector organizations and government on philanthropic issues.



Jakob von Uexkull

Founder and Chair, Management Board,
World Future Council

Jakob von Uexkull is founder and Chair of the World Future Council. He is also the founder (1980) of the Right Livelihood Award, often referred to as the 'Alternative Nobel Prize'. He is a co-founder (1984) of The Other Economic Summit and a past Member of the European Parliament (1987-9) where he served on the Political Affairs Committee. He is a patron of Friends of the Earth International and a member of the Global Commission to Fund the United Nations. He served on the UNESCO Commission on Human Duties and Responsibilities (1998-2000). He has also served on the Board of Greenpeace, Germany, and on the Council of Governance of Transparency Inter-

national. He lectures widely on environment, justice and peace issues. He is also a recognised philatelic expert with publications including 'The Early Postal History of Saudi Arabia' (London, 2001).

Born in Uppsala, Sweden, he is the son of the author and journalist Gösta von Uexkull and grandson of the biologist Jakob von Uexkull. After schooling in Sweden and Germany he graduated with an M.A. (Honours) in Politics, Philosophy and Economics from Christ Church, Oxford. He holds both Swedish and German nationality.



Christa Velasquez

Senior Fellow, Initiative for Responsible Investment
The Hauser Center for Nonprofit Organizations,
Harvard University

Christa Velasquez is Senior Fellow, with the Initiative for Responsible Investment (IRI) at the Hauser Center for Nonprofit Organizations at Harvard University. The IRI promotes the development of the theory and practice of responsible investment through research, dialogue, and action and is the home of the More for Mission Campaign and the Responsible Property Investing Center.

For the past nine years Christa was the Director of Social Investments at the Annie E. Casey Foundation, a private charitable organization whose principal mission is to help build better futures for disadvantaged children and families in the US. She was responsible for managing the foundation's \$125 million social investment fund. Her work encompassed all aspects of social investing, including program design, developing investment strategies, underwriting and structuring investments and portfolio management. The social investment portfolio

has financed the creation of approximately 5,000 jobs, the development of 2,700 units of affordable housing and 500,000 square feet of commercial space, 2,000 charter school desks and 300 child care slots. These investments have leveraged \$355 million of co-investment from other foundations, banks, corporations, pension funds and individuals. In addition to the investment portfolio, she helped develop the impact investing field and was a co-founder of the More for Mission Campaign and the PRI Makers Network.

Prior to joining the Foundation, Velasquez spent six years at the consulting firm Brody-Weiser-Burns, specializing in social investing, community development finance and business planning for social enterprises. She received a bachelor's degree in Latin American studies from the University of Chicago and an M.B.A. from the Yale School of Management.

Nicolas Vernier

Philanthropy Adviser, Fondation de Luxembourg

Currently Philanthropy Adviser at the Fondation de Luxembourg, Nicolas Vernier has several years of experience as wealth planner at Société Générale Bank & Trust in Luxembourg. During his time at Société Générale Bank & Trust, he also participated in the creation of a Philanthropy Center of Expertise

for Société Générale global Private Banking and the establishment of a philanthropy offer. Before joining Fondation de Luxembourg, Nicolas Vernier worked as wealth planner in a Family Office in Luxembourg. Nicolas holds a Master of Science from the European Business School.



Richard Vögeli

University of Liechtenstein and LIFE Climate Foundation

Dr. Richard H. Vögeli is an entrepreneur who brings more than 30 years of broad-based, international experience in the energy and insurance industries to the table. Currently, he heads up the research on sustainable finance at the institute of financial services at the University of Liechtenstein, represents the University of Liechtenstein at the LIFE Climate

Foundation, and as an active member of a working group at the Microfinance Initiative Liechtenstein (MIL), as well as being a member of the Executive Committee of BHP – Brugger and Partners Ltd. His work focuses on climate change, sustainability benchmarking and microfinance / micro-insurance.



Thomas A. Weber

Director, Management of Technology and Entrepreneurship Institute (MTEI), Ecole Polytechnique Federale de Lausanne

Thomas Weber is director of the Management of Technology and Entrepreneurship Institute (MTEI) at the Ecole Polytechnique Fédérale de Lausanne (EPFL), where he also heads the unit of Operations, Economics and Strategy. Professor Weber's current research interests include the economics of information and uncertainty, the design of contracts, and strategy. He is an Ingénieur des Arts et Manufactures (Ecole Centrale Paris) and a Diplom-Ingenieur in Electrical Engineering (Technical University Aachen). He holds S.M. degrees in Technology and Policy and Electrical Engineering and Computer Science from the Massachusetts Institute of Techno-

logy, as well as an M.A. in Operations and Information Management and a Ph.D. in Managerial Science and Applied Economics from the Wharton School of the University of Pennsylvania. Prior to joining EPFL he was a faculty member in the Department of Management Science and Engineering at Stanford University and a senior consultant with the Boston Consulting Group. At EPFL he teaches various courses on Operations, Economics and Strategy. Professor Weber's most recent book, "Optimal Control Theory with Applications in Economics," was published by MIT Press in 2011.



Olaf Weber

CEO, Zurich IMRE AG

Studium der Betriebswirtschaftslehre an der Universität des Saarlandes und der Westfälischen Wilhelms-Universität, Münster.

1984 Eintritt in die Deutsche Ausgleichsbank, Bonn, einem 2003 mit der KfW fusionierten Förderinstitut des Bundes. Langjährige Erfahrungen im Bereich der Finanzierung von Investitionen in Umweltschutz, Energieeffizienz und Erneuerbaren Energien; seit 1993 als Abteilungsleiter. 2002/2003 Mitwirkung am „Hessen-Tender“, einem bundesweiten Pilotprojekt zur Vorbereitung deutscher Unternehmen auf den EU-weiten Handel mit Rechten zum Ausstoß von Treibhausgasen.

2003 Eintritt in die KfW. Von 2004 bis 2009 Leiter der Stabsstelle Nachhaltigkeit der KfW Bankengruppe, danach wieder 2 Jahre Kreditabteilungsleiter. Seit Anfang dieses Jahres als Abteilungsleiter im Geschäftsbereich KfW Mittelstandsbank zuständig für umwelt- und klimaschutzbezogene Fragen sowie die Unterstützung des Umweltvorstands der KfW Bankengruppe.

Mitglied im Aufsichtsrat der Berliner Energieagentur GmbH.



Cornel Widmer

CEO, Zurich IMRE AG

As CEO of Zurich IMRE AG, Real Estate division, Cornel Widmer is responsible for the real estate of Zurich and the Zurich Investment Foundation within Switzerland. Zurich IMRE AG manages direct real estate investments with a market value of around

7.3 billion francs at present. Zurich's real estate portfolio currently consists of around 65 percent residential and around 35 percent business properties, mostly in the agglomerations of Zurich, Basel, Geneva, Lausanne and Bern.



Simon Winker

**Lecturer in Responsible Propert Development,
University of Liechtenstein
Assistant Professor, SVIT Swiss Real Estate School**

Head of Corporate Center Redevelopment, Member of Executive Staff, Zurich Insurance Company Ltd; until 2012

Simon C. Winker graduated in architecture at the Technical University Munich, in French language and literature from the Sorbonne, and in city and area planning at the ETH Zurich. He is specialized in the conception, finance, development and delivery of high-quality real property development projects in retail, residential and hotel markets. He joined Zurich Financial Services Group in 2009 as Head of Corporate Center Redevelopment developing one of the major head quarters on the lakeside of Zurich.

Until then he operated as Vice Director for Acquisition and Development at MARAZZI GU AG (Bouygues Construction, Paris). He is both registered architect und urban planner (Switzerland and Germany) by training and expertise. Mr. Winker is also a Member of the Royal Institute of Chartered Surveyors (MRICS) London. Since 2006 he serves as the President of the Alvar Aalto Association for the Swiss Branch and teaches as assistant professor at the SVIT Swiss Real Estate School in real estate development. Mr. Winker is appointed visiting lecturer at the Universität Liechtenstein, teaching in the area of Responsible Property Development, MSc Arch, Urban Sustainability, Climate and Planning Education program (UrbanSCAPE), Prof Droege.

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