



EYES ON ASIA

EAMSA CONFERENCE 2019

FH Vorarlberg Welcomes Influential East Asian Business Thinkers to Austria

The Euro-Asia Management Studies Association's (EAMSA) aims to explore the management and organisation of European-Asian business. For the first time, its annual conference will take place in Austria. From 2nd to 5th of October 2019 we will come together at FH Vorarlberg. This offers decision-makers from the Lake Constance region an opportunity to get in touch with experts, to exchange experiences with like-minded people and to refresh their knowledge about the Asian economic area.

EAMSA "Connect"

The best way to deal with the dynamics in and from East Asia is to share experiences, network and exchange ideas. We have responded to the growing need of companies from the Lake Constance region and will create a forum for direct and open dialogue between industry and research.

This first get-together will take place on 3 October 2019, starting at 5 pm, as part of the EAMSA Annual Meeting. The "Eyes on Asia" event will provide decision-makers with seamless access to regional expertise. Participants can look forward to exciting talks about one of the most dynamic economic regions in the world.

"East Asia Observatory": Impulses for the Lake Constance Region

The Annual Meeting and the Networking Dinner are the starting point for a regional forum on Asia. With the „East Asia Observatory“, we are creating a hub that will develop and sustain partnership opportunities for all decision-makers and academics who would like to know more about Asia.

East Asia is an attractive market for the Lake Constance region - in terms of trade, value chains or investment - and will undoubtedly continue to play a critical role in the coming years. We will regularly report on business-focused topics. By taking a fresh look at the challenges from East Asia, our platform will decisively inform the debate on innovation, productivity and growth in the region.

Join us and be part of our knowledge network! We are proud to announce the following talks:

Innovation and Asian megacities - The next level of mobility - new development options with ART technology

Reinhard Fitz, Head of International Business Development, Doppelmayr Seilbahnen GmbH.

Indonesia in turbulent times: How resilient is its economy?

Clemens Machal, Regional Director Asia-Pacific, AUSSENWIRTSCHAFT AUSTRIA/WKO

Managing people in China: Insights from an expatriate manager

Sascha Singer, CEO thyssenkrupp Presta Schönebeck GmbH

Ageing Owners in Japan: Business succession planning as a market entry opportunity

Markus Thinnes, Owner at MTeX K.K (Tokyo)

Radical business model transformation in Singapore

Alexander Zimmermann, Professor of Entrepreneurship and Strategic Management, University of Liechtenstein

When	3 October 2019
Where	FH Vorarlberg
Time	17.00 - 20.00
Language	English
Format	Networking Dinner

Your Contact

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