

Modulplan / Curriculum (ab Wintersemester 2018/2019)
Masterstudiengang (MSc) Entrepreneurship

Semester 1 Start-Up 30 ECTS	Start-Up Management (6 ECTS) >Entrepreneurial Theory >Opportunity Recognition, Business Models >Digital Entrepreneurship, Design Thinking	Developing Entrepreneurs (6 ECTS) >Entrepreneurs, Entrepreneurial Teams >Entrepreneurial Learning >Human Resources, Entrepreneurial Culture	Financial Management (6 ECTS) >Start-Up Financing >Start-Up Controlling >Founding Process	Start-Up-Lab (Part I) (9 ECTS) >Start-Up-Lab (Part I)	Cross-Faculty Elective Subject (3 ECTS) >Cross-Faculty Elective Subject
Semester 2 Growth 30 ECTS	Growth Management (6 ECTS) >Growth Strategies, Alliances >Growth Simulation >Entrepreneurial Marketing	Finance, Tax and Law (6 ECTS) >Growth Finance I >Growth Finance II >Tax and Law	International Entrepreneurship (6 ECTS) >Internationalization Strategies >Negotiation Techniques >Research Assignment	Start-Up-Lab (Part II) (6 ECTS) >Start-Up-Lab (Part II)	Cross-Faculty Elective Subject (3 ECTS) >Cross-Faculty Elective Subject Discover New Markets oder Cross-Faculty Elective Subject (3 ECTS) >Educational Journey <i>oder</i> >Cross-Faculty Elective Subject
Semester 3 Change 30 ECTS	Organizational Development (6 ECTS) >Complexity Management >Corporate Change >Corporate Entrepreneurship	Family Business and Governance (6 ECTS) >Corporate Governance >Corporate Valuation >Family Business, Succession	Entrepreneurial Leadership (6 ECTS) >Leaders Personality >Full Range Leadership >Empowering Leadership	Start-Up-Lab (Part III) (9 ECTS) >Start-Up-Lab (Part III)	Research Methods (3 ECTS) >Exposé Masterthesis
Semester 4 Thesis 30 ECTS	Masterthesis (27 ECTS) >Erstellung Masterthesis >Kolloquium >Präsentation und Verteidigung				Cross-Faculty Elective Subject (3 ECTS) >Cross-Faculty Elective Subject

Änderungen vorbehalten. Stand: 21. Juni 2018