

WS 21/22

Bachelorstudiengang Architektur

Master's degree programme in Architecture

Advanced Studio

Studio Tutors:

LANDSCAPE (EN)

Dietrich Schwarz / Clarissa Rhomberg

STUDIO A NEW EUROPEAN BAUHAUS (part 2). DESIGN TO CARE.

„The New European Bauhaus brings a cultural element to the European Green Deal. It wants to make the European Green Deal a tangible, touchable experience and bring it closer to the people.“

Ursula von der Leyen



Figure by Birkeland, Kierulf & Neff 2021 (placeholder picture)

In the upcoming and follow-up Studio **A New European Bauhaus** – DESIGN TO CARE - we ask ourselves the most pressing questions related to the European Green Deal and create an interactive and vibrant dialogue with relevant and innovative regional actors and experts in search for architectural responses. The studio's task is to develop and design a New European Bauhaus - an attractive teaching and research landscape in an existing old factory the Sägenhallen in Dornbirn, Vorarlberg – in the heart of Europe. The goal is to meet the complexity of contemporary challenges in an interdisciplinary and co-creative setting and bring together topics such as sustainability, climate change, biodiversity, urbanisation, regional value creation, food security, securing skilled labour, new forms of education, social innovations, building culture, digitalisation, health, resilience and the SDGs.

Key questions:

RESSOURCE & ENERGY

- 1. How can architecture support the European green deal?**
> INPUT POLICY PERSPECTIVE: Ruth Reichstein, EU-Green Deal, Strategy and Communication
- 2. How can we initiative purpose-driven and more sustainable project development processes?**
INPUT: PURPOSE-DRIVEN ECONOMY, DEGROWTH
- 3. How can we join forces: on both the material and the intellectual level?**
> INPUT PROJECT MANAGEMENT, PROCESS-ORIENTATION

SPACE & MOBILITY

- 4. How can we make the European renovation wave a cultural project?**
> INPUT CULTURAL PERSPECTIVE, UPCYCLING, FLOWS OF RESOURCES: tba.
- 5. What can we learn from the building culture and craftspeople in Vorarlberg?**
> INPUT BUILDING CULTURE VOARLBERG, PERSPECTIVE OF CRAFT

NURITION & HEALTH

- 6. How can we feed the world and still protect the environment?**
> INPUT REGENERATIVE FARMING

DEMOGRAPHY & INCLUSION

- 7. How can we foster community building through building processes?**
> INPUT: COMMUNITY BUILDING
- 8. What does it mean to take care and how to care for the build environment and our society?**
> INPUT: ETHICS OF CARE

VALUES & ETHICS

- 9. How can we create more meaningful architecture?**

STUDIO task

What to design:

A vibrant place to study, live, work, eat, exchange, connect and share ideas:

- *a forum for discussion, *a space for art and culture, *an experimentation lab, *an accelerator*
- *a hub for global networks and experts, *a contact point for citizens interested in the topic*
- *an innovation centre*

For Whom?

**architects *artists *students *researchers *engineers *designers *craftsmen *farmers *citizens*

Where?

The location of the New European Bauhaus will be in the centre of Dornbirn – THE SÄGENHALLE - next to the University of applied sciences (FH) Dornbirn. In addition, the studio builds on the know-how and conclusions of the ongoing Studio of Heringer & Rhomberg.