

# SKEMA BUSINESS SCHOOL

**SUMMER SCHOOL 2026**

July 27<sup>th</sup> to 31<sup>th</sup> 2026

Entrepreneurship & Innovation

Sophia Antipolis Campus

**skema**  
BUSINESS SCHOOL

AT HOME WORLDWIDE\*

\*Chez vous, partout dans le monde





“SKEMA Business School stands as a pioneering higher education institution that has created a new model of education. Our mission is to empower younger generations to become catalysts in shaping societies, serving as ambassadors of youth worldwide during their studies, and to become visionary leaders and decision-makers dedicated to creating lasting impact.

To achieve this, SKEMA fosters convergence between youthful vision and meaningful action. We recognise the diverse backgrounds of our students and firmly believe in the power of collective action. Young minds can confront the challenges of our times: ecological, climatic, social, and economic transitions.

With campuses established on five continents - North America, South America, Asia, Africa, and Europe - our students get global exposure. They are primed for the complexities of globalised, multicultural, innovative, and socially responsible companies and organisations.

At SKEMA, our educational programmes and students’ international experiences are rooted in strong core values: daring, sustainability, diversity, striving for excellence, and working for the greater good. As a not-for-profit organisation, we hold a recognised position of public interest. Our strategy is designed to empower students and partner companies alike in making significant contributions to societal development, while respecting the unique cultural contexts of each campus’s region across the world.”

**Alice Guilhon**, Dean & Executive President,  
SKEMA Business School

**10**

locations in 7 countries:  
Brazil, Canada, China, France,  
South Africa, UAE, USA

**11,000**

students with more than  
130 nationalities

**197**

academic partnerships  
in 56 countries

**63,000**

graduates based in 145 countries

## Multi- accredited

[EQUIS, AACSB, EFMD EMBA Accredited]`

Its programmes are recognised in France (Visa, 'Licence' Degree, Master Degree, RNCP, CGE label), as well as in the United States (Licensing), Brazil (Certificação), China (Ministry of Education) and UAE (CAA, KHDA) Member of the Conférence des Grandes Écoles (CGE). Member of the Conférence des Directeurs d'Écoles Françaises de Management (CDEFM)



**2<sup>nd</sup>** best worldwide:  
MSc Financial Markets  
& Investments (2025)



**17<sup>th</sup>** best worldwide and  
**6<sup>th</sup>** in France: MSc in  
International Marketing  
& Business Development  
(2025)

More information:  
<https://www.skema.edu/en/rankings>

# ENTREPRENEURSHIP & INNOVATION

## SKEMA Summer School

Immerse yourself in the heart of the “European Silicon Valley” - Sophia Antipolis, and explore one of Europe’s most renowned innovation ecosystems. This dynamic hub brings together creativity, entrepreneurial spirit, and cutting-edge technology to drive new ventures and business transformation. This Summer School combines academic courses, hands-on workshops, company visit, and cultural activity. Participants gain a holistic understanding of entrepreneurship and innovation in today’s fast-changing business landscape, while engaging directly with key actors of the entrepreneurship and innovation (E&I) ecosystem.



- ▶ **Date:** July 27<sup>th</sup> to 31<sup>th</sup>
- ▶ **Location:** Sophia Antipolis Campus
- ▶ **Language:** English

### Who Should Attend

- ▶ Undergraduate and graduate students interested in entrepreneurship, innovation, and startup careers.
- ▶ Young professionals and aspiring entrepreneurs seeking to launch ventures or move into innovation-driven roles.
- ▶ Individuals eager to strengthen their creative thinking, problem-solving skills, and understanding of startup ecosystems

### Teaching Methods

- ▶ Interactive lectures and workshops led by faculty and industry professionals
- ▶ Experiential learning through real-world entrepreneurial challenges
- ▶ Company visits, group projects, and collaborative teamwork



**APPLY TO OUR  
SUMMER SCHOOL  
PROGRAMME**



## PROGRAMME HIGHLIGHTS

- ▶ Academic excellence delivered by one of France's leading business schools, recognized for its expertise in E&I.
- ▶ Immersive learning experience in Sophia Antipolis, a major European technopark and innovation hub.
- ▶ Direct interaction with entrepreneurs, startup founders, and innovation experts.
- ▶ Hands-on experience through workshops and a capstone project.
- ▶ Valued Program Certificate awarded upon successful completion.
- ▶ Experience the entrepreneurial culture and lifestyle of the French Riviera.



## COURSE OBJECTIVES

Participants will:

- ▶ Discover and compare E&I systems across countries
- ▶ Understand innovation strategy, culture, and methodologies
- ▶ Learn and apply Lean Startup principles
- ▶ Practice Design Thinking for problem-solving and innovation
- ▶ Explore the role of AI in entrepreneurship and business model innovation
- ▶ Analyze key entrepreneurial challenges, including opportunity recognition, business model design, and resource acquisition
- ▶ Develop teamwork, leadership, and creative problem-solving skills



## LEARNING OUTCOMES

By the end of the program, participants will be able to:

- ▶ Understand the different E&I ecosystems
- ▶ Identify, analyze, and structure E&I opportunities
- ▶ Apply entrepreneurial and innovation tools to a capstone project or real-life case study
- ▶ Develop an entrepreneurial mindset and cross-cultural collaboration skills



# WEEKLY SCHEDULE

	<b>MONDAY</b> July 27	<b>TUESDAY</b> July 28	<b>WEDNESDAY</b> July 29	<b>THURSDAY</b> July 30	<b>FRIDAY</b> July 31
<b>9:30 - 12:30am</b>	9:30-10:30 Welcome  10:30-12:30 <b>Session 1</b> European Innovation Ecosystems	<b>Session 3</b> Lean Startup Principles	<b>Session 4</b> Human-centered Innovation & Design thinking	<b>Session 5</b> Business Model Innovation & AI	<b>Session 6</b> Closing Session - Capstone Workshop  Certificate Awarding
<b>12:30 - 1:30pm</b>	<b>LUNCH</b> <i>On or near campus</i>	<b>LUNCH</b> <i>On or near campus</i>	<b>LUNCH</b> <i>On or near campus</i>	<b>LUNCH</b> <i>On or near campus</i>	<b>FAREWELL LUNCH</b>
<b>1:30 - 4:30pm</b>	<b>Session 2-</b> Innovation Fundamentals	Discovery of Sophia Antipolis Technopark	Cultural Visit	<b>Workshop</b> - Meet with <i>Entrepreneurs</i>	FREE

\*This schedule is subject to change

# PROGRAMME STRUCTURE & CONTENT

	<b>TOPICS</b>
<b>SESSION 1</b>	<b>European innovation ecosystems</b>
<b>SESSION 2</b>	<b>Innovation Fundamentals</b> ▶ Definitions and strategies ▶ Innovation culture and leadership
<b>SESSION 3</b>	<b>Lean Startup principles</b> ▶ Lean startup fundamentals ▶ Building ventures through validated learning
<b>SESSION 4</b>	<b>Human-centered innovation &amp; Design thinking</b> ▶ Principles of user-centric innovation ▶ Design thinking processes
<b>SESSION 5</b>	<b>Business Model Innovation &amp; AI</b> ▶ BMI: redesigning how organizations create, deliver, and capture value ▶ The future of entrepreneurship: AI as a strategic tool
<b>SESSION 6</b>	<b>Closing</b> ▶ Capstone workshop: Build Your Startup & Pitch Session

# LEAD INSTRUCTOR



## Isabelle Mallet

- ▶ Isabelle Mallet is an expert in strategic innovation, bringing a triple perspective across corporate, startup, and consulting. She has over 25 years of experience in innovation within international technology companies and has supported more than 100 startups through incubators and accelerators in both Europe and Canada.
- ▶ Most recently, as Head of Innovation at a learning company, she led the deployment of AI in product innovation and fostered a culture of experimentation across Europe.
- ▶ She favors interactive and hands-on teaching formats, including business model design workshops, innovation sprints, and experiential learning projects.

# PRATICAL INFORMATION

## CAMPUS OVERVIEW

Sophia Antipolis is situated in an exceptional 2,400-hectare park, nestled between the sea and the mountains. Based on a concept inspired by American technology parks, it combines excellent working and living conditions. SKEMA's five-hectare, state-of-the-art Sophia Antipolis campus fits harmoniously with its environment. The campus offers co-working areas. These spaces reflect the science park's commitment to providing a quality of life and respect for the environment.

## PROGRAMME FEES

- ▶ € 1,580 per student, including application fees, course and document fees, coffee breaks and lunches.
- ▶ Preferential rate for participants from SKEMA Partner Universities: **€ 1,350** per student.
- ▶ Travelling and accommodation expenses are not included.

## CONTACT

- ▶ [summerschool@skema.edu](mailto:summerschool@skema.edu)
- ▶ +33 (0)4 93 95 45 12



## APPLICATION



### APPLY ONLINE\*

*\*SKEMA reserves the right to close a group if there are less than a minimum number of students enrolled.*

# SKEMA BUSINESS SCHOOL

Belo Horizonte Dubai Lille Nanjing Paris Raleigh Sophia Antipolis Stellenbosch Suzhou

## GLOBAL BBA

Business Administration - *Belo Horizonte*  
Global Management - *Sophia Antipolis, Lille*  
International Business - *Raleigh*

## BACHELORS

- ▶ Bachelor in Management and Engineering Sciences - *Lille*
- ▶ Graduação em Administração EaD - *Belo Horizonte*
- ▶ Graduação em Direito - *Belo Horizonte*

## ESDHEM

Prep School + French Licence  
▶ Management  
▶ Law

## GRANDE ÉCOLE PROGRAMME

Master in Management

## MASTÈRE SPÉCIALISÉ® / SPECIALISED MASTER

CGE-certified

- ▶ MS Auditing, Management Accounting & Information Systems
- ▶ MS Wealth Management
- ▶ MS Supply Chain Management and Purchasing
- ▶ MS Project and Programme Management & Business Development
- ▶ MS Marketing Data & e-Commerce

## MASTERS OF SCIENCE PROGRAMMES

### Marketing

- ▶ International Marketing and Business Development
- ▶ Luxury and Fashion Management
- ▶ Global Luxury and Management  
*Collaboration with NYU SPS*
- ▶ Digital Marketing and Artificial Intelligence
- ▶ Product Management & UX Design  
*Dual degree with Politecnico di Milano*
- ▶ Digital Marketing & Business of Entertainment  
*- Collaboration with UCLA Extension*

### Finance

- ▶ Corporate Financial Management
- ▶ Financial Markets & Investments
- ▶ Auditing, Management Accounting and Information Systems
- ▶ Sustainable Finance & Fintech

### Management

- ▶ Project Management for Business Development
- ▶ International Human Resources & Performance Management
- ▶ Sport, Event and Hospitality Management
- ▶ Global Supply Chain Management & Procurement - *Collaboration with MIT Center for Transportation & Logistics*

### Business & Strategy

- ▶ International Business
- ▶ Business Consulting and Decision Intelligence
- ▶ Entrepreneurship and Innovation
- ▶ Strategic Management and Consulting - *Collaboration with Harvard Business School Online*
- ▶ Artificial Intelligence for Business Transformation - *Joint degree with ESIEA*
- ▶ Cybersecurity Management and Consulting - *Double degree with ESIEA*
- ▶ Entrepreneurship and Design for Sustainability  
*Dual degree with POLIMI Graduate School of Management*
- ▶ Entrepreneurship, Technology and Start-up Management - *Collaboration with UC Berkeley*

## TWO-YEAR MSc

## GLOBAL MBA | INTERNATIONAL TRIPLE MASTER

SKEMA Business School X Loyola University  
X LMU Munich  
*(France/USA/Germany)*

## PHD & DOCTORAL PROGRAMMES

## GLOBAL EXECUTIVE MBA

## EXECUTIVE PROGRAMMES FOR MANAGERS

- ▶ Programmes leading to a qualification
- ▶ Certificates and short programmes
- ▶ Customised programmes
- ▶ Online programmes

## SUMMER SCHOOLS

WWW.SKEMA.EDU