

ver.1



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An immersive experience at the heart of K-Entertainment

An unforgettable experience in Korea at the turn of the year!!



2026/2027 CAU(Chung-Ang University)



International Short-term (Winter/Summer) Program ver.1

2026 Winter Program

Dec 28 (Mon), 2026 – Jan 8 (Fri), 2027

2027 Summer Program

Session 1 Jun 24 (Thu) – Jul 20 (Tue)
Session 2 Aug 3 (Tue) – Aug 20 (Fri)

Cultural Activities



Hanbok Experience at
Gyeongbokgung Palace



Traditional
Seal-Making



K-POP Dance



Korean Traditional
Instrument Experience



Baseball Game
Experience



Lotte World



Winter Ski Resort



HIKR Ground

Winter Program (IWP) & Summer Program (ISP)

Professors



Professor
Byoung Kwon Sohn

Korean Foreign Policy and Relations in the 21st Century

Professor of the Department of Politics and International Relations, Chung-Ang University

Prof. Sohn is a faculty member of the Department of Politics and International Relations in Chung-Ang University, teaching American politics and foreign policy, Korea-U.S. relations, and Korean legislative and party politics. His most recent research interests cover Trumpism and U.S. imperial presidency.



Professor
Hee Seon Kim

Playing with Feeling: Seminar and Practice of Emotion in Games and Animation

Professor of Game Content & Animation, Chung-Ang University

Hee Seon Kim is a researcher interested in how games, animation and emotion meet. She studied in London at Kingston University and the Royal College of Art, and has taken part in projects with Google Arts & Culture, the V&A Museum, the BFI and the Korea Creative Content Agency. Her works have been shown and awarded at festivals and exhibitions in fifteen countries, including Hiroshima, Zagreb and Interfilm Berlin. At Chung-Ang University she runs the Affective Game Experience (AGX) Lab, looking at how players' emotions might be recognised and shaped during play.

The Chung-Ang University International Short-term Program is an intensive academic and cultural program that offers students the opportunity to earn academic credits while immersing themselves in the richness of Korean culture. Participants will engage in lectures and experiential learning sessions led by distinguished scholars and industry experts. Additionally, students will forge international friendships and broaden their global perspectives through interactions with peers from diverse backgrounds.



Professor
Tak Hoon Kim

Creating "My Own" K-Character Shorts with AI

Professor at the Graduate School of Advanced Imaging Science, Multimedia and Film at Chung-Ang University

The first foreign board of trustee of the School of Visual Arts (SVA) in New York. He previously served as a Supervising Animator at the globally renowned music and pop culture network MTV and worked as a professor specializing in stop-motion animation at SVA from 2002 to 2007. Currently, he runs the Character Animation & Contents Producing Lab, where he develops and produces animated shorts and series.

IWP

2 Weeks: December 28, 2026 – January 8, 2027

2 Credits

Major A : select one course from the list

Professor	Subject	Credits
Byoung Kwon Sohn	Korean Foreign Policy and Relations in the 21st Century	1
Tak Hoon Kim	Creating "My Own" K-Character Shorts with AI	
Hee Seon Kim	Playing with Feeling: Seminar and Practice of Emotion in Games and Animation	
Yeon Woo Na	Building Global IP: Marketing, Fandom & K-POP	
Eun Yeong Jeong	Glow Up in Seoul: Find Your Ultimate K-Beauty Style	
Eun Jin Kim	Alive Korean with K-Drama (Level 1~2)	

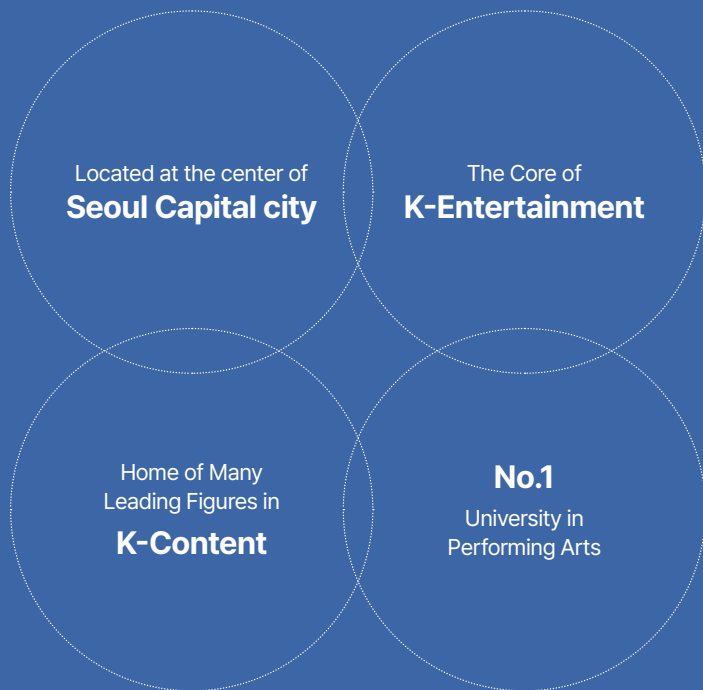
Major B : consist of Special Lectures and Cultural Activities

Special Lecturers	Ohbeom Kwon (SM Entertainment) Hyeonwoo Jo (YG Entertainment) Wonwoo Park (TV Producer)	1
Culture Activities	Hanbok Experience at Gyeongbokgung Palace, K-POP Dance, Ski Resort, Nanta Performance, Lotte World, Korean Traditional Instrument Experience etc.	

- All participants will take **one course from Major A** and complete **Major B**.
- Lecturers and curriculum details are subject to change. Please check our website for the latest information.



About Chung-Ang University



Fees

Program	Winter (2 weeks)		Summer Session 1 (4 weeks)		Summer Session 2 (3 weeks)	
Category	Non-partner Univ.	Partner Univ.	Non-partner Univ.	Partner Univ.	Non-partner Univ.	Partner Univ.
Application Fee	60 USD	-	60 USD	-	60 USD	-
Tuition Fee	2,600 USD	1,300 USD	3,400 USD	1,750 USD	3,000 USD	1,500 USD
Dormitory Fee	200 USD	200 USD	350 USD	350 USD	250 USD	250 USD

2027 ISP(International Summer Program) Curriculum

ISP Session 1

4 weeks: June 24, 2027 – July 20, 2027

6 Credits

Major A : select one course from the list		
Professor	Subject	Credits
Kyung Woo Chun	Photography Now: Seminar and Practice of Art Photography and K-Photography	3
Tak Hoon Kim	Creating "My Own" K-Contents: Seminar and Practice of K-Entertainment	
Young Soo Kim	South Korea in the World	
Yeo Jin Kim	Contemporary Korean Popular Culture & the Korean Wave	
Eun Jin Kim	Alive Korean with K-Drama (Level 1~3)	
Major B : consist of Special Lectures and Cultural Activities		
Special Lecturers	Ohbeom Kwon (SM Entertainment) Hyeonwoo Jo (YG Entertainment) Wonwoo Park (TV Producer) Jong Seo Seok (Animation Producer)	3
Cultural Activities	Hanbok Experience at Gyeongbokgung Palace, K-POP Dance, DMZ Tour, Nanta Performance, Baseball Game Experience, Korean Traditional Instrument Experience, Kwangjang Market, Lotte World, Caribbean Bay Waterpark, K-Beauty Experience etc.	

ISP Session 2

3 weeks: August 3, 2027 – August 20, 2027

4 Credits

Major A : select one course from the list		
Professor	Subject	Credits
Tak Hoon Kim	Creating "My Own" K-Contents: Seminar and Practice of K-Entertainment	2
Eun Jin Kim	Alive Korean with K-Drama (Level 1~3)	
Major B : consist of Special Lectures and Cultural Activities		
Special Lecturers	Ohbeom Kwon (SM Entertainment) Hyeonwoo Jo (YG Entertainment) Wonwoo Park (TV Producer) Jong Seo Seok (Animation Producer)	2
Cultural Activities	Hanbok Experience at Gyeongbokgung Palace, K-POP Dance, DMZ Tour, Nanta Performance, Baseball Game Experience, Korean Traditional Instrument Experience, Kwangjang Market, Lotte World, Caribbean Bay Waterpark, K-Beauty Experience etc.	

- All participants will take one course from Major A and complete Major B.
- Lectures and curriculum details are subject to change. Please check our website for the latest information.